

By Phat

Six weeks more of perfect weather... You can be sure of that... That is, if you believe in the old superstitions... Sunday, Feb. 2, was ground-hog day and he certainly saw his shadow if he popped out of his burrow Sunday... The old tradition is that if the ground hog sees his shadow as he emerges from his winter sleep, he is frightened and pops right back again for another six-week siesta during which winter prevails... But winter here is the perfect season, so is elsewhere is going to suffer, it'll be great here and Palm Springs will benefit... Only fly in the ointment is that I don't believe we have any ground-hogs around here... Must consult Lloyd May, son Smith of the Desert Museum on that one.

SPEAKING of weather—and who isn't—Easter comes fairly early this year—April 6—and the people who adhere to the old custom of ending their stay here the day after Easter, are going to miss some of the best days of the season here... Have only been here four Mays so far but believe May is the best month of the year in the Village... Easter comes fairly early this year... The earliest possible date is March 22 and the latest, April 25... And, start figuring on what you're going to give up during Lent... Ash Wednesday is Feb. 17 this year... For one thing, I may give up mentioning benches... May, I said... That should please the city hall.

THE MAIL was varied this week... "Notice where headlines in L. A. papers proclaim that wearing red drives away the blues... Is that why you always wear a red necktie?" comes one... I never thought of that before but it's good... "Rain, fog, smog, wind, cold—I certainly miss Palm Springs," comes a card from Bob Bennett, now at Birmingham General Hospital, undergoing a check-up... "I even keep a tender thought for the little old burros," he added... Bennett, you know, originated the Burro train here.

BEING CURIOUS by nature, inquisitive, too, I finally cleared up one thing this week... I have noticed repeatedly on the blotter at the police station: "Picked up some 'wet Mexicans'" but never did know what that meant... Thought maybe it meant they were under the influence of... But when I asked, they told me at the police station that it meant Mexicans in this country illegally... That the term originated in Texas when the Mexicans used to swim the Rio Grande to elude immigration officials and come into the United States wet and shivering... and a Quarter Horse doesn't mean a hybrid—it's a horse bred to burn up the track for a quarter-mile, (or less) only... As the boys at Santa Anita would say: "Just a two-panel animal."

THAT MAN'S in again... Frank Partridge of the Boys club and Edward R. Bacon, interested in the Boys Club in San Francisco, were talking the other day... "How many boys have you got in your club?" asked Bacon... "Seventy-five," says Partridge, bragging and maybe stretching it a bit... "That's fine," said Bacon... "We have 110 in ours"... Partridge got his ears unknipped by the next morning... And it was the same Partridge who told some one down at Merrill Crockett's emporium: "No, he's not stout from eating, he's Phat from The Sun"... Am going to let him write the column some day... It'll be in the summer time when there aren't so many people here.

RANDOM NOTES pulled out of the old fish carton filing system: In all of the years I have been here have never seen a fog here... Seems that some pioneers and the Chamber of Commerce term a rainfall of less than cloudburst proportions a mere fog but I mean a real fog... Where's that lane system for Palm Canyon drive so that people having to go some place could get by the sight-seers?... They could have street lights here and still keep the Village atmosphere... Put up lights along the Old Lamplighter Basis... (I like that song)... Must get a dust cloth... The dust is so thick on the bureau I can't even use my forefinger to figure income tax deductions.

BY THE WAY, have you sent in your white slip with the proper fee?... It won't be long now... Those applications for new licenses must be postmarked before midnight tonight... The state, being suspicious, won't take your personal check... Knowing the habits of most people I bet the money order window at the Bank and at the Post Office did a lot of business today... Well, mine's in... I don't believe in waiting until the last minute... I sent it this noon... The girls and boys at the bank are somewhat put out... Washington's birthday falls on a Saturday so they only get a half day holiday... They close at noon on Saturdays, anyway.

WELL, as they say on my favorite program—So Long for a While... And don't forget—Gal in Calico is Going to Get There.



IN TRAINING—Jack Dempsey, the Manassa Mauler of old, learning a new sport, and he is shown here taking expert advice from his two daughters, Joan, 10, and Barbara, 12, while Abe Roth, famed referee, acts as kibitzer. From left to right they are, Joan, proud father, Dempsey, Barbara and Roth. (Desert Camera Shop Photo)

Dempsey Revealed As Doting Father

Although many years have transpired since Jack Dempsey held the heavyweight championship crown, he is still one of the most popular figures in the sports world.

Building Gets Off to Slower Start in 1947

Building for 1947 got away to a slower start than in 1946, figures released by P. M. Swart, head of the city building department, yesterday, revealed.

Last month, permits totalling \$235,500 were issued while in January, 1946, the total value of permits was \$303,300.

HOME BUILDING also showed a lag behind the first month of 1946. In January, 1946, 31 new homes, valued at \$239,500 were begun.

Last month, ten dwelling units, valued at \$130,000 were started. With the easing of building restrictions expected later, Mr. Swart expects to see another sharp upswing in building activity here.

Good Will Tour

Riverside Business Men Due February 21

Palm Springs will be host to more than 50 Riverside business men on Friday, February 21, when they pay a "goodwill" visit here en route to the Riverside County Fair and Date Festival at Indio. The Riverside, headed by Sidney L. Boucher, president of the Chamber of Commerce, will arrive here about noon by bus and will be honored at a luncheon at the Desert Inn to be arranged by the Palm Springs Chamber of Commerce. About 10 members of the Board of Directors of the Riverside Chamber of Commerce will be among the visitors.

Careful

The Town Is Full of Policemen Today

More than 150 members of the Riverside County Police Officers' association and their wives, were in town today to meet in annual dinner-dance tonight at the Palm House.

Entertainment for the event will be provided by local musicians from the various night clubs in the city who will make it a point to be present for fifteen to twenty minute sessions. Seymour Cash of the coronor's office, is president of the association and Willard Trama, deputy sheriff, secretary and treasurer. Chief of Police August G. Kettmann of the local department, will act as host.

This afternoon the monthly pistol shoot of the Riverside County Police Department is being held on the local range. Sgt. Orest Johnson of the Palm Springs department, is range master.

This was demonstrated locally the other night when the "Manassa Mauler" sat with his friend and business partner, Abe Roth, at a table in the crowded dining room of the Colonial House and room of the Colonial House when innumerable diners there approached his table to ask for his autograph, to which he graciously complied.

Boxing may have been the overpowering love of former heavyweight champion, however, the one and all enveloping emotion in his life now, is his two young daughters, Joan, 10, and Barbara, 12.

The two Dempsey children are students at the Immaculate Heart Academy in Los Angeles, and their father traveled all the way from New York City to spend some time with them. Their mother is the Manassas' ex-wife, Hannah Williams.

HE HAD PLENTY to say about the City of Palm Springs, and a nostalgic thought or two about being young again and climbing into the ring with Joe Louis, the Brown Bomber, but in the main, the giant figure of a man, waxed tenderly enthusiastic when he spoke about his two young daughters going to school in Los Angeles.

About the Village he said we had everything a person could See DEMPSEY, Page 12

Plan Flight Here

Members of 99 Club Coming Here

The Los Angeles chapter of the Ninety-Nines, famous women's flying organization, under the leadership of Mrs. Carolyn West, is making plans for a flight to Palm Springs on February 15.

In charge of arrangements are Members Clema Granger and Mardo Crane of Palm Springs.

Mary B. Nelson, operator of the Palm Springs airport, will welcome the flyers at a 10 o'clock breakfast at the airport. Flights will be planned to interesting points on the desert.

Pedestrian Seriously Hurt

Daniel Montague, 62, employed at the Colonial House, sustained critical injuries when he was struck down by an automobile driven by Mrs. Rose Rosenberg, 1040 El Alameda Ave.

The accident occurred as Montague was crossing the street at Alejo Road and Indian Avenue, at 6:30 p.m. Saturday. When Sergeant Orest Johnson and Officer Charles Murray reached the scene, they found Montague and insisted over his protest on taking him to the hospital. There it was found that he had suffered a fractured ankle and internal injuries. Hospital authorities on Monday announced that his condition was just fair. The driver was not held.

Council to Consider Plan For Sales Tax in Village

Proposal to be Submitted This Week

Cent and One Half Levy Suggested as New Revenue Source

Following close upon the heels of an announcement by City Manager William E. Alworth published in the DESERT SUN Friday, councilmen at their regular meeting tomorrow night will be asked to vote on a proposed sales-tax of one and one-half percent to supplement the city's revenue in carrying out needed improvements.

The new tax, if voted into an ordinance, will help in paying for street improvements, extension of sewer mains, a future recreation center which will include tennis courts, swimming pool, and a hoped for 18-hole golf course. The ultimate plans of the city fathers also includes additional space for the police station, a branch fire station at the south end of town and eventually a new building which would provide needed room for city offices.

ALWORTH IN MAKING the announcement said that the city council at an informal meeting held Friday, gave considerable consideration to the program of public improvement as outlined in his speech before the Rotary and the Lions club.

The city manager's written statement in part follows: "As the first step in the financial plan, the Council proposes to establish, by ordinance, a local sales tax of 1½ percent. Forty-eight cities in California have already adopted the sales tax as a source of much needed revenue. With one or two exceptions the plan has been satisfactory and successful in operation."

"THE LOCAL SALES tax ordinance would be patterned after similar ordinances in other cities and would follow closely the uniform ordinance developed and recommended by the League of California cities. The tax will be collected by the city. Under the uniform ordinance the tax would apply to the same items which are taxed by the State Sales Tax Law and no exemptions other than those contained in the State Act would be made."

The City Council is reluctant to request an increase in the property tax rate and believe that a local sales tax is one of the fairest ways to secure a portion of the funds needed for the public works program.

THE GENERAL INCREASE in price and wage levels is reflected in the cost of city government. Although the assessed valuation of property in Palm Springs has been increased substantially, the \$1.00 tax rate for local purposes has not been increased since the city was incorporated in 1938. The City Council believes that the revenue from a local sales tax will be substantial and will greatly assist in carrying out the proposed plan of public works.

Youths Start Drive To Complete Center

Spurred by the generosity of Waelr C. Anthony, who made a substantial contribution to the Youth Center, a committee of seven high school students started an intensive drive to raise \$10,000 to complete the Y building, now going up on Bellard road. The committee met with Chief of Police A. G. Kettmann, in his office, and with Mrs. Harold J. Hicks, Mrs. James Oliver and Mrs. Frank Purcell.

ON THE COMMITTEE from the high school, representing the group of high school age youths who will benefit mostly from the new Youth Center are Barbara Jones, chairman, Ralph Woodward, Phil Borden, Tom Griffith, Tom Schilling, Betty Ann Lilley, and Cheri Mashburn. Actual start of the campaign was made last night at the evening meeting of the Woman's club when the youthful committee visited there. The young men and women will stage a door-to-door canvass and a visit to all business houses to accomplish their goal.



HIZZONERS MEET—Mayor Earl Riley of Portland, Ore., dark suit in center with the wide west hat, is greeted at the local airport by hatless Mayor C. A. Hyde of Palm Springs. At the Portland mayor's right is Mrs. Riley and to the right of her, Phil Delano, president of the Chamber of Commerce. (Desert Camera Shop Photo.)

Theatre Men Rally Here for 3-Day Event

Charles P. Skouras, king of west coast motion picture exhibitors in Palm Springs to preside at a three-day convention of divisional president of the National Theatre corporation, declared that his theatres are showing a ten percent loss in patron attendance, but that box office receipts are still at the high level of the war years; movie fans are shopping around for the best pictures, and that the product produced by Hollywood during the past year were the best in entertainment value.

He added that National Theatre corporation paid out \$29,150,000 in film rentals during the past 12 months and that this amount or more would be spent during the next year for the same purpose.

DIVISIONAL presidents present at the three-day caucus are Frank Newman of Seattle; Dick Spier, San Francisco; Elmer Rhoden, Kansas City; Harold Fitzgerald, Milwaukee; F. A. Ricketson, Denver, Colorado and George Bowser of Los Angeles. Sixty executives in the Skouras organization will be present including film buyers and other important department heads.

Skouras said that these meetings are held annually with the purpose in mind of exchanging ideas and to give these executives a chance to enjoy a change of scenery.

"THOSE PRESIDENTS from the middle-west will certainly enjoy the warm sun of Palm Springs in contrast to the winter weather now prevailing in Milwaukee, Kansas City and Denver," Skouras smilingly declared. He is the president of National Theatres as well as the Fox West Coast Theatre.

See THEATRES, Page 12

Portland Mayor Finds Sunshine Here

Palm Springs this week became host to its second big-city mayor as Mayor and Mrs. Earl Riley of Portland arrived here by plane to spend three weeks resting before the city official returns to his duties in the Northwest City.

Already here is Mayor Kelly of Chicago, enjoying the surcease from official duties and the low mercury readings of the Windy City.

Mayor and Mrs. Riley arrived here Friday by Western Air Lines after flying west from Washington where he appeared before a Civil Aeronautics board relative to air travel into Portland. They will spend the three weeks at the Reuben Adams home.

PRESENT AT THE AIRPORT to meet the Portland visitors were 12 Portland and ex-Portland residents now in Palm Springs. These included Mr. and Mrs. Frank Cutler, Mr. and Mrs. Joseph Frum, Mr. and Mrs. Dean Vincent, Mr. and Mrs. Frank Camp, Mr. and Mrs. Charles Irwin and Mrs. George Braley and her grandson, Buzzie. Mayor Clarence Hyde and City Manager W. E. Alworth extended the city's greetings.

The Northwest executive expressed his delight at finding the sun shining warm and bright as he alighted from the Western Air ship. He said he was looking forward to the rest here after a busy year at Portland when numerous expansion projects have been placed before the city government.

TO HELP HIM GET into the western spirit of the desert quicker, President Phil Delano of the Chamber of Commerce presented Mayor Riley with a 10-gallon hat as a gift from the Chamber. The mayor's party was given a motorcycle escort into the Village by Officer Bob Phillips of the police department.

N. Y. City Publisher Near Death Here

Kenneth C. Hogate, 49, New York City publisher of the Wall Street Journal, lies near death in the Palm Springs Community hospital where he was brought last Friday following a cerebral hemorrhage which resulted in the paralysis of the right side of his body and vocal chords. Hogate, in addition to being the publisher of the country's foremost financial newspaper, is also publisher of the Pacific Coast edition of that publication, president of Dow Jones and other financial service reports.

This winter marked the fourth season in Palm Springs for Hogate and Mrs. Hogate who was at the ailing man's side last night. Both have been staying at the Ingleside Inn.

Attending physicians announced that the condition of Hogate was grave and they held little hope for his recovery. The doctors also said that the publisher had been in poor health for a long time.

Change Plans For Lease of Officers' Club

Negotiations for the use of the old officers' club at the Army Air Base between the city and the War Assets Administration has hit a snag in the amount of money asked for the club's rental.

The city council has taken the position that \$150 asked as a monthly rental was too high. As a result steps were taken by the chamber of commerce and the four veterans' service group in the city to lease the officer's club last week, on their own.

However, a high official of the WAA will be in the Village Thursday, at which time an attempt by the city will be made to have the rental price reduced. Failing in this, the chamber of commerce in behalf of the veterans' group, will attempt to arrive at a fair price in the rental of the officers' club.

Insult and Injury

Thieves, who broke into the new sedan belonging to Ronald Kershay Sunday night, added insult to injury.

Not only did they steal a radio, a top-coat, two jackets and other personal items not yet listed at the police station, but they stained the seats in the new car when they ate a grapefruit they found in it.

Peelings and juice were all over the seats. The car was parked before a hotel on Palm Canyon drive at the time.

Bottom

Mercury Takes Dip Here Last Week-End

Yes, it did get down a bit last week-end. In fact, quite a bit—but oh, those days! But it's on its way up again and the weather outside is delightful. Temperatures since last reported in The Sun:

Date	Max.	Min.
January 30	66	30
January 31	71	33
February 1	78	38
February 2	80	38

Labor unions are like people—some childish, some grown up—Prof. Walter R. Peabody, Rutgers U. economist.

In a single day, an acre of corn loses about 48 tons of water by evaporation.

Tiny model radio antennas are being studied by University of California engineers in a program to improve naval communications.

Laws are inherited like diseases.—J. W. Goethe.

Swing Band

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Cathedral City Roundup

Reported by MARY R. WOLSETH

Large Attendance At Civic Ass'n. Meeting

Bill Hillery Tells of
State Flood Control
Plans Now Pending

The Civic Improvement association held its first meeting of the year Thursday night, at the Town Hall. Over eighty people were present, fully half of whom were new property owners, anxious to take a part in furthering community projects. Captain George True gave a welcoming talk, in which he urged old and new property owners to build well for those who are to follow after them. With the light hand of humor which he invariably employs when at meetings, Captain True kept the group in high good humor. He said there are now 80 members of the civic club with a bank balance of \$170.

The secretary gave an account of the club activities, following which a unanimous vote of confidence in the civic club was given.

MR. BILL HILLERY reported on his trip to Sacramento in behalf of flood control and said that the highway commission will put dips in the road to permit the passage of flood waters. Though there is considerable preliminary work to be done yet in acquiring rights-of-way and money from private sub-dividers, Capt. True asked that Mr. Hillery be publicly thanked for his untiring efforts.

It was voted to write to the Automobile Club of Southern California asking it to assist Cathedral City in the placing of more stop signs and moving the 25 mile speed limit sign from the center of town to the outskirts. The matter of double and triple parking along Broadway and narrow lanes which enter the highway, was brought up by Mr. Sprague, who suggested that a committee be formed to work out the problem with the business people and put up signs to get more uniform methods of parking.

MRS. MARY DAWSON spoke on behalf of the Girl Scouts clubroom which is being built in one corner of the school grounds. She asked for donations of furniture or money to aid in the project. A davenport and chair, plus an advance of \$100 to make the building four feet longer was offered on the spot. She urged everyone to subscribe to The Desert Sun as their subscription will keep them abreast of local news as well as help the Girl Scouts to furnish their hut. The

Personals

THERE WERE great expectations of moving into the new school unit this week but it has been held up for lack of a few fixtures. Next week should see Mrs. Thompson's temporary classroom in the Town Hall a thing of the past.

DR. AND MRS. William H. Conser entertained their young niece Miss Heather Parmalee from Hollywood as their house guest last week. Miss Parmalee is an artist and has been here before on holidays.

FRIENDS of Mr. and Mrs. Carl Sammons, well known artist who has wintered here for the past three years, are delighted to hear that he will be returning to the Graves' house on C street and Cathedral Canyon drive within the next few weeks.

MR. AND MRS. Walter Holloway of Inglewood were weekend guests of Mr. and Mrs. Emil Greener. Mitzi Greener showed up at the Town Hall to help with the directors' luncheon even though she wasn't on the committee.

A. B. CRAIG, long time resident of Cathedral City, is in the Redlands Community hospital convalescing after a recent operation.

WILLARD PRICE was flattered when his home town turned out in large numbers to hear his splendid illustrated talk at the Desert Museum last Saturday night. Even the El Paseo theatre is proving too small for the crowds which attend the museum lectures. I'm taking out my \$5 membership this year to help them buy their supplies. I have to send it in, or pay it at the meeting, to the lady at the desk in the hall. They can't solicit memberships any more since they are on the Community Chest.

CATHEDRALITES were sad when they heard of the death of Paul Harris, the founder of the Rotary club. Less than two months ago Mrs. Wolseth received several letters from him inquiring about his friends here and wishing he could make the trip back to this interesting little community. The palm tree planted by the Woman's club in 1940 had the first spadeful of dirt turned by Paul Harris and a picture is in the archives of the club showing Paul in the center after the ceremony. He was a guest at Desert Lodge for three months.

girls are to get a percentage of the subscriptions.

Mrs. Marguerite Hillery, trustee of the library lot, told of the faithful work performed by Mrs. Marie Ide, volunteer librarian for the past four years. During the war Mrs. Ide kept the library open two evenings a week all summer long. She has worked tirelessly in its behalf.

THE MEETING turned into a social gathering and the ladies served coffee and doughnuts to the group. The next meeting will be held Feb. 27 when the ballots mailed to members will be opened and the results determined. New officers and committees will be voted in then. One dollar for husband and wife will buy two ballots. Property owners and business operators wishing to belong are asked to mail subscriptions to the treasurer, P. O. Box 165.

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TUESDAY

FEB. 4

Joan Crawford — John Garfield

"HUMORESQUE"

Cartoon

News

WEDNESDAY ONLY

FEB. 5

John Wayne — Walter Pidgeon

"DARK COMMAND"

CARTOON

MUSICAL

NEWS

THURS.-FRI.

FEB. 6-7

Lawrence Tierney

in

"SAN QUENTIN"

Also

"Dick Tracy vs. Cue Ball"

CARTOON

NEWS

New Snack Bar Ice Cream Parlor in Cathedral City

In an interview with Gus Holm the other day he told of the tenants occupying his new green two story building on Broadway.

George Cummings, owner of the National Trailer Supply store brought his deluxe \$10,000 trailer along from Los Angeles and he and his wife are living in the DeLuxe Trailer Court. Clerking in the store with him is Jerry Harding from Boston, Mass. During the war Mr. Harding was on a mine sweeper. He also lives in the DeLuxe Trailer Court with his wife and four year old daughter.

MR. AND MRS. George Robertson, from Puente, have opened the snack bar and ice cream parlor in the Holm's building and now intend to open a dry cleaning establishment in the rear of the building. Mr. Robertson worked for the Golden State ice cream company and scouted all over Southern California looking for a good location on which to settle down. He has a son who was a parachute jumper in the war and there is a small son David now in the first grade at school.

MR. HOLM CAME from Santa Ana where he was a refrigerator engineer. During the year 1939, he and his family spent three months in Cathedral City and he was employed by a local court. Since then the family has never been satisfied to live anywhere else. They returned three years ago and practically single handedly built their two stores and the two flats above them.

Mrs. Beatrice Holm is treasurer of the Woman's club. Her son Richard, 19, just returned from service at Bekini, is now helping his father. Another son Downey is in the first grade at school, and a married daughter lives in Fort Worth, Texas. Bill Holm, still another son, spends part of his time here.

"Sez I"

By MARY WOLSETH

"There's going to be an election of five directors in the chamber of commerce in February and every paid-up member of the chamber will get a post card telling him that it is his duty to present and vote for new directors who will be named from the floor. This is their opportunity to get the men they want and I hope there will be more people there this year."

"I didn't think it was much of a compliment to be voted into office last year to the tune of twenty votes," sez Paul Clark, live-wire director of our chamber of commerce and one who can be trusted to speak his mind on the side of fair play.

"We hope every member of the chamber of commerce will come to the election of officers which will take place at a different date from the regular meeting next Tuesday night," urged Frank Russell, president.

"Because the board of directors of the chamber of commerce stands in the place of a city council to this town, as it is incorporated and the only organization which can hold property, and is therefore ruled by those we vote in, let us take an active part in electing the directors who represent us here," sez I.

DR. HERBERT REHERD, president emeritus of Westminster college, Salt Lake City, and his daughter Mrs. Steels, the wife of the president in office, have been guests of Miss Lydia Engh for the past two weeks. Dr. Reherd addressed the congregation of the Community church and also gave a talk in Hemet. He was accompanied there by his daughter and Mrs. John Abels.

A man was arrested in Wyoming for killing a deer with his auto. We'll bet he tried to pass the buck.

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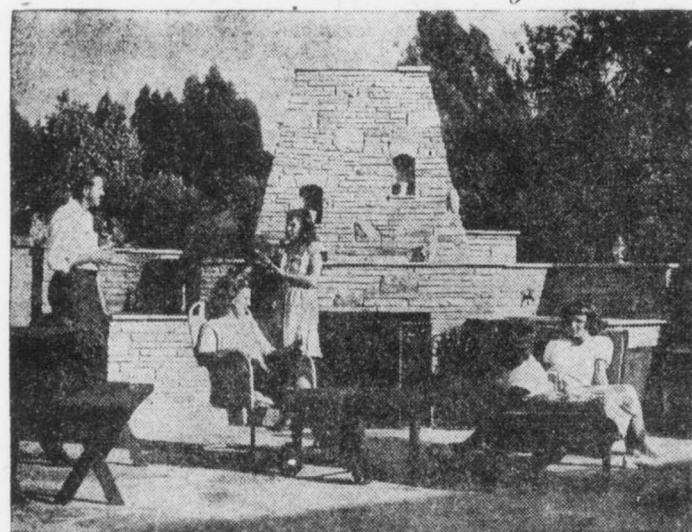
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FEB. 4-5

Gary Cooper - Loretta Young

"ALONG CAME JONES"

CARTOON

COMEDY

NEWS

THURS.-FRI.

FEB. 6-7

Constance Moore - William Marshall

"Earl Carroll Sketchbook"

CARTOON

NEWS

TUNE IN KCMJ—1340—ON YOUR DIAL FOR "MUSIC FOR THE PARTY" PROGRAM AT 11 P. M. AND GET ONE OF THE THEATRE PASSES GIVEN AWAY—ADDITIONAL THEATRE NEWS AT 3:30 AND 7:30

Social Activities

Birthday Parties Mark Evening of Fun at Tennis Club

Birthdays and an evening of delightful entertainment by new Village resident and Tennis Club member, Rudy Vallee, held the spotlight at the Tennis Club on Saturday night.

Birthday celebrating was the Club's president, Lee Bering, Charles Skouras, head of Fox West Coast Theatres, also added another year to his birthday calendar, as did San Francisco visitor, Mrs. Louise Jehlinger.

RUDY VALLEE started the evening rolling when he sang birthday greetings to Lee Bering. Mr. Vallee added greatly to the enjoyment of all those at the Club, both through his own singing of many popular numbers and by presenting his friends, Mr. and Mrs. Jimmy Muleay, Mr. and Mrs. Mulcahy are among the country's outstanding harmonica players and have toured the world with the Bob Hope Overseas Show, as well as appearing

last week on the Phillip Morris radio program with Mr. Vallee. Their playing received wide acclaim from listeners. Other guests in Mr. Vallee's party were Arling (Benny) Martin, who accompanied Mr. Vallee, Mary Ann Nyberg, Dorothy Farrier, Dr. Joseph D'Alessio and Kenneth Hahn.

Mr. and Mrs. Charles P. Skouras were hosts to a group of friends that included several visitors from Mexico City. There were Mr. and Mrs. Oscar Oldknow, Mr. and Mrs. Mike Rosenberg, Gregory Duffy, Mr. and Mrs. Louis R. Montes (Mr. Montes is the largest exhibitor of films in Mexico), Airi Andrade, columnist for the Mexico City Herald and Carlos Martinez, director general of the Reforma Hotel in Mexico City.

DAVID BIXLER hosted the birthday party for Mrs. Jehlinger, who was wearing a beautiful corsage of orchids. Guests were Mr. and Mrs. Kenneth Colborn, and Mr. and Mrs. Paul Medearis.

Mr. and Mrs. Ed Anderson of Los Angeles, Mr. and Mrs. Allan Wilson of Michigan, and Mrs. Tom Lyons were at the table with Mr. and Mrs. Bering.

THE CLUB'S outstanding Sunday buffet luncheon saw Miss Jane Withers, who has been resting in the Village as the guest of Mrs. Gladys Beckanstin, entertaining a group of Hollywood friends. In her party were Jean Hollett, Mrs. Kate Koster, the Mauch Twins, Bill and Bobby, who reached fame when they played in "The Prince and the Pauper"; Peter Opp, C.B.S. executive; Don Strotz; James Muiso, New York theatrical producer; Michael Garrison of the New York stage; Loren Tindall, who appeared in the Irene Dunn picture "Over 21"; Joe Valentine, ace cameraman for such stars as Deanna Durbin and Joan Crawford; and Buddy Pepper.

Tuesday night dining and dancing at the Club were Mr. and Mrs. Kenneth Kirk who had with them, their guests of the evening, Mr. and Mrs. Robert Kellard and Mr. and Mrs. R. H. Grant.

Listen to The Desert Sun's Daily Newscasts

Equestrians Back At La Paz for New Series of Rides

A group of horsemen, who visited La Paz last season, arrived last week, bringing their own horses as they did last year. In the group were Mr. and Mrs. Paul A. Draper, Boston; Mr. and Mrs. A. T. Hibbard, Helena, Mont., and Mr. and Mrs. Earle E. Johnson, Rutland, Vt.

As was their custom last spring, the couples planned morning rides each day after breakfast and enjoy a sunset ride along the desert trails. Last season the group also included Mr. and Mrs. Thomas Wolfe, San Francisco; Mr. and Mrs. John J. Mitchell, Santa Barbara, Mr. and Mrs. Justin Dart and the Rudy Caspers, of Pasadena.

ALTHOUGH the Wolfes cannot join their eastern riding friends for a desert holiday they will meet the Drapers, Hibbards and Johnsons in San Francisco when they leave La Paz, and the entire party is to leave for a week in Honolulu.

Popular guests at La Paz this month, the Russell Wells with their daughter, Joan, and her sorority sister, Margaret Maier, stopped in Tuesday for luncheon enroute to their home in Denver. They were given a royal welcome, and would have stayed a few days if there had only been space available. They left to motor on to Phoenix that evening.

THE WESTERN DANCES, always a popular feature not only with La Paz guests but for Palm Springs visitors, drew a large crowd last week. Among those enjoying the buffet supper and later dancing to the western tunes were Dr. and Mrs. Kenneth Hays who entertained their houseguests, Mrs. Nell Wallace of Iowa; and Mrs. Betty Anderson of Long Beach, and their son, Larry Hays. Dr. and Mrs. Wilfred Price, of Seattle who are building in Palm Springs, brought their houseguest, Dr. and Mrs. Rice, of Bakersfield.

Others at the dance were Ruth Roberson and Roy Randolph, who inspired the orchestra to play a few sambas and rumbas; Mr. and Mrs. Bert Horswell, former guests at La Paz; Bill Ortwin and Dorothy Ptak. Mr. and Mrs. Phillip Bancroft, of Walnut Creek, have been joined this week by Mr. and Mrs. J. B. Wood, of Los Angeles. The Bancrofts will extend their vacation into mid-February.

OTHERS ENJOYING the play spirit at La Paz this week are Dr. and Mrs. D. O. Harrington, San Francisco; Mrs. R. H. Parkinson and daughter, Ardeene, of Berkeley; Dr. Parkinson was with the family part of the week but left for the north.

Mr. and Mrs. Joe Fisher, of Portland, again are back at La Paz for the remainder of their two month stay. Business called Mr. Fisher to his home city, and Mrs. Fisher visited in Los Angeles during his trip. They each are riding the trails daily on their two beautiful horses, which they keep in La Paz's stables.

Mrs. Robbins Honored at Lone Palm Birthday Party

The Lone Palm was the scene of a delightful birthday party given in honor of Mrs. Larry Robbins by her husband, executive with the Eversharp Company.

Locale of the party started in the Robbins cottage at the Lone Palm where the music of a western band played for the assembled guest.

Among those present were: Mr. and Mrs. Lester Fienrich, New York City; Larry Parks and Betty Garrett; Mr. and Mrs. Sam Briskin, producer of the new Jimmy Stewart picture; Mrs. Al Jolson with Mr. and Mrs. Leonard Tuttmann. Others were: Mr. and Mrs. Meiselman, Mr. and Mrs. Teddy Mann of New York; Mr. and Mrs. Sol Bloom and their lovely daughter; Dorothy Draper and bachelor Maxwell Klein.

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DON CABALLERO

Guests at the Del Tahquitz hotel this week represent a wide section of the nation.

Among them are Mr. and Mrs. Jack Archer, Beverly Hills; Mr. and Mrs. Berkeley, Fresno; Mr. and Mrs. Sam Blank have returned for another vacation from Los Angeles; Mr. and Mrs. John Joens of Modesto; Mr. and Mrs. Joe Lane of Hollywood; Harry Moss of Vallejo, who is enjoying a lovely few months vacation here; E. I. McManus of Los Angeles.

Mrs. E. V. Trott and sons Joseph and Richard are here for a little change from Los Angeles; Mr. and Mrs. Joe Turner of Los Angeles; Mr. and Mrs. L. L. Wilson are here from that snowy city of Chicago, they are reveling in the glorious sunshine; Mr. and Mrs. H. Smith of Fresno, and Mr. and Mrs. E. B. Pound of Los Angeles.

FRIDAY NIGHT at Lee Bering's Tennis Club two Mayors entertained. One, Mayor Kelly of Chicago was dining with Mrs. Kelly and Mrs. Bryan Foy. Our own Mayor Clarence Hyde and Mrs. Hyde entertained Dr. and Mrs. John G. Hill from Los Angeles, Miss Edith Todesca, pro-

duction manager of Columbia Broadcasting Co., on the Pacific Coast and Mrs. O. Andrew Brown of Los Angeles.

Mrs. Priscilla Chaffey was seen with Mr. and Mrs. Vincent Fotre of Beverly Hills. Newlyweds Mr. and Mrs. H. E. Petrich of Palo Alto were also at the Tennis Club. Mrs. Petrich is the former Betty Reimes of Napa. Mr. and Mrs. Loring C. Merwin have opened their homes at Smoke Tree and were dining at the Tennis Club with their houseguest, Mrs. Julia Ransome Miller of New York City.

VISITING Mr. and Mrs. Milton Hicks has been Mrs. Gwenn Hickson down from Los Angeles. Mr. and Mrs. J. E. French entertained for them at the Doll House on Thursday night.

GENERAL and Mrs. "Hap" Arnold stopped by the Racquet Club and were fortunate enough to see an unscheduled tennis match between Pancho Segura of Ecuador and Johnny Faunce of Los Angeles versus Lew Wetherill and Jack Cushingham of Palm Springs. The score, 10-8, 5-7, 6-3, made it more than exciting. Also watching were Carol Landis and her husband Horace Schmidlapp. Desi Arnez and wife Lucille Ball, Jack Dempsey (Please turn to Page Four)

PALM SPRINGS, CALIF. Tuesday, February 4, 1947

The Desert Sun—3



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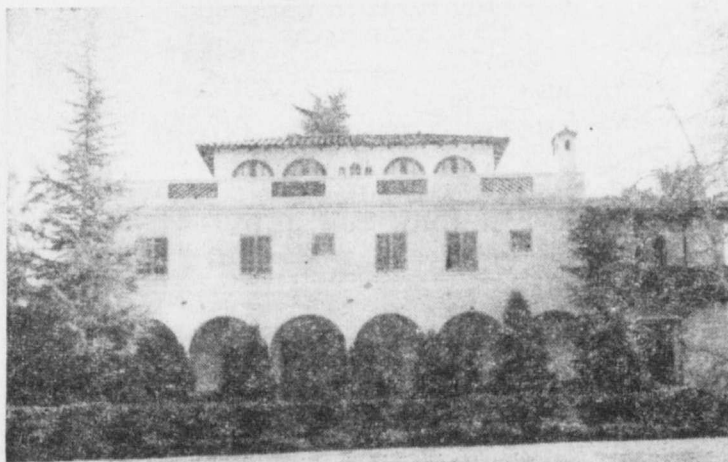
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potatoes in the top of the uten-
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ESTATE

MORE ABOUT ...

Don Caballero ...

ey, and Mr. and Mrs. Samuel Goldwyn.

ONE of the most interesting people to visit Palm Springs is Lt. Bert Korpell of New York. Lt. Korpell is a photographer of note, having photographed such notables as Bernard Shaw, General Stillwell, Irving Berlin, and Rita Hayworth. He is planning to spend some time in the desert pursuing his favorite hobby and renewing old friendships. He was lunching at the Racquet Club Thursday with Mrs. John Gallois, of San Francisco and Mrs. Harriet Taylor of Greenwich, Connecticut.

GENERAL AMERICAN tennis is really good. Pancho Sogura, 25, in the diplomatic service of Ecuador, is a guest at the Racquet club and is really displaying some superb tennis on the courts there. He holds the National Amateur Inter-Collegiate Championship, winning it for the third time in 1945. He is also the National Indoor champ, title which he won in 1945 and is the best player in South America. He ranks among the first ten players in the United States.

USING A FAST MEANS of travel, Mr. and Mrs. C. W. Soderstrom arrived in Palm Springs flying their own plane and are vacationing at Villa Hermosa. They reside in San Pedro.

Mr. and Mrs. V. L. Newhall, of Montreal, Canada, arrived at Villa Hermosa this week and are enjoying the wonderful change in weather here as compared with 20 degrees below zero as it was when they left their northern home. Others enjoying a game of golf and later assembling outside their apartments at Villa Hermosa for a swim are Mr. and Mrs. Stanley Roth, New York; Mr. and Mrs. Chet Rogers, Palos Verdes; and Mr. and Mrs. H. A. Elman, Chicago.

Taking a vacation from their

duties at Paramount studios this week are Mr. and Mrs. William Meiklejohn with Mr. and Mrs. Rose.

RETURNING to La Siesta for their third visit this season, Mr. and Mrs. Thomas Reynolds were accompanied by Mr. and Mrs. Walter L. McKee.

Mr. and Mrs. McKee were married Saturday at the home of the Reynolds and then came to La Siesta for their honeymoon.

Mr. Reynolds, prominent Los Angeles attorney, is a former associate of Lieutenant Governor Goodwin T. Knight. In November the Reynolds and the Knights were guests at La Siesta immediately following Knight's election to the office of Lieutenant Governor.

Partying at the Pago Pago this week were a group of celebrities that included singer Frank Sinatra, petite June Haver who recently made a screen hit in "Three Little Girls in Blue"; Jimmy Van Huesen, song writer, who hosted the group; David Rose and several others. Local resident and businessman Wall Spaulding hosted a group of out-of-town visitors at the Pago that included his uncle, Mr. M. J. Wall and Mrs. Wall, and Mr. and Mrs. Fred Patenelli, who are here from Minnesota.

Diners earlier in the week included resident Mrs. Darryl Zanuck, who is back at her Tamarisk avenue home again, with Mr. and Mrs. Moss Hart. At the bar, chatting were Cheri Van de Griff and Claude Valour, Irene Corwin and Mr. and Mrs. Harvey Mack, Detroit visitors.

AMONG THE BUSIEST spots in town these January days is George and Ethel Strebe's popular Doll House. This week saw Mr. and Mrs. Albert Burki and Dr. and Mrs. James assisting Jack Boyer in proper celebration of his birthday. The Johnny Devines were with Dr. and Mrs. O. B. McRory. Raymond Loewy, owner of the town's most modernistic home, just completed in Little Tuscany, was present with David Ross. Strollers past the Doll Houses middle room caught glimpses of Frank Sinatra, who was present with a group of friends.

Fox West Coast Theatres' Mr. and Mrs. Charles Skouras, Spyros and George Skouras were present with Mexico City visitors, Mr. and Mrs. Louis Montes; Airi Andrade, who is a columnist for one of Mexico City's largest papers; and Carlos Martinez, director general of the Reforma Hotel in Mexico City.

SAM ZAGON, house guest of Rudy Vallee this week, was entertained at dinner Friday night at the Doll House by Dr. and Mrs. Joseph D'Alessio.

Mr. Zagon of Zagon, Aaron and Sandler, Counsellors at Law in

New Desert Resort Being Developed Near Palm Springs

Hiram U. Helm, well known rancher and business man, the featured "man of distinction" in the Lord Calvert advertisements appearing in leading national magazines and newspapers during January, is a Palm Springs resident.

Mr. Helm's beautiful home is nearing completion on his Flying H Ranch which is being subdivided and will be offered for sale in 2½ and 5 acre estates. The ranch is located in the immediate vicinity of the Wonder Date Gardens and Thunderbird Ranch. Paved tree-lined streets, utilities and an abundance of water piped to each estate site are all in the process of completion and Mr. Helm says he intends to develop this property into an outstanding community of model homes and guest ranches.

IN THE COMMERCIAL world Mr. Helm is well known as one of the West's outstanding figures. He has been associated with some of California's outstanding business men in the banking field, aircraft transportation and in real estate. Thousands of acres of undeveloped land have been put into cultivation and productivity under his ownership or supervision.

"I first came to Palm Springs about 20 years ago to the opening of the El Mirador Hotel. The growth of Palm Springs has been phenomenal, attracting some of America's outstanding people," he said. "Many have built beautiful homes here, others are planning to do so, and many more are contemplating residence in the grandest climate on earth here in the desert playground of the continent. Big business houses are seeking locations here and bankers and big business men are no longer 'doubting Thomases' but believe absolutely in the future of Palm Springs. I predict for Palm Springs and outlying districts a building development unprecedented in the history of any resort community."

Hollywood, has recently returned from a business trip to London, England and Paris, France.

VISITING at Palm Desert last week was Mrs. Alva Brockway and her friend, Mrs. Mae Baker. They were guests of Edith Eddy Ward at a dinner at the Tennis club during their stay here. Mrs. Brockway is president of the league for Crippled Children. She expressed much enthusiasm over the desert area.

JEAN DE BOTTON, the well known artist, is continuing his display of pictures at the Wellwood Murray Memorial Library for a further two weeks.

Among those on exhibition is that of "The Cinque Medrano" in Paris which was exhibited at the Carnegie International of 1936. In this picture will be seen De Botton's lightness of touch, subtlety of color and superb portrayal of action. His versatility is well shown in his interior of Westminster Abbey at the Coronation of King George VI and his view of Lille de la cite Paris—in addition to his gay pictures of circus life.

THE MARCH OF DIMES was really celebrated on Tuesday by a group of guests; adults as well as children of the hotel.

A hike to the foot of Tahquitz Falls. The proceeds of a banquet breakfast served there was donated to the March of Dimes.

Guests were from New York, Chicago, and Oakland as well as Los Angeles were in the group. Those included were: Henry, Mi-mi and Mrs. Benjamin Pocras, Barbara and Daddy, D. Swartz, Steve and Mrs. Scher, Andrew and Mrs. Clere, Mrs. L. Benas, Mrs. G. Weiser, Barry Greenberg and Jeanne Giraud.

Though operations were retarded throughout the war, a gold mine at Yellowknife, Canada, inside the Arctic Circle and 600 miles from a railroad, has produced more than \$13,000,000 of ore since 1938.

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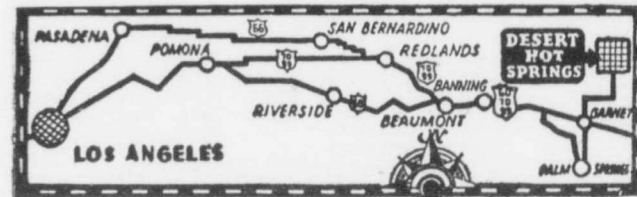
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if you don't agree! It's richer tasting...
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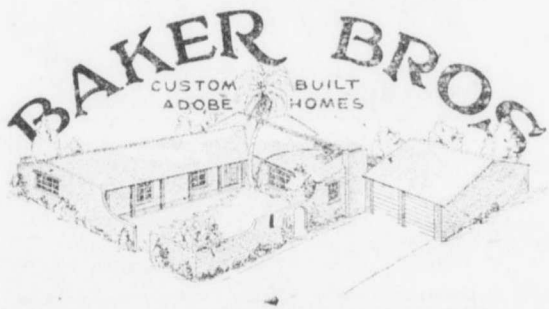
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We searched all over the U. S. for this: 80 acres with matchless climate, scenery, fertility and accessibility. Incomparable view of desert and complete panorama of mountains. Just six miles from Palm Springs; we look down upon the twinkling lights of five valley towns and yet we have absolute privacy.

To reach the spot we built a mile of good road. We drilled a 700-foot well for everlasting water, installed a powerful pump. We have electric power.

We now offer for sale four five-acre pieces for private ranches, where appreciative persons who love the natural desert beauty may have a home, a few horses, some dates and citrus, garden produce . . . privileges unavailable in a subdivision.

We offer these five-acre sections with water, frontage on a road now under construction, with power lines in, for the very reasonable price of \$6500 each, terms to suit. Raymond Cree and Associates, our agents in Palm Springs, will show you this property upon request. Telephone 8444.

(Advertisement)

Large Throng Turns Out at Breakfast Meeting Staged at Palm Desert With Excellent Program Presented by Hosts

A new desert community which will add to all that is the wealth and beauty of Palm Springs is in the making at Palm Desert.

This was the picture painted by Carl Henderson and Cliff W. Henderson, brothers, for an assemblage of approximately fifty realtors doing business in this area and their friends.

Breakfast of bacon, scrambled eggs and hot cakes was served to the visitors after which drawings were displayed to amplify the word picture of the community developed by the Palm Desert developers.

CLIMAX of the meeting was the opening of valves to allow water to flow into an artificially created lake, the only one of its kind in this area.

Land has been set aside for a civic center, industrial zone, stores, schools and churches. Destined as an exclusive residential district is that acreage which is to be called "Shadow Mountain Estates." Home owners on this tract will have access to a beautifully planned swimming pool, golf course, tennis courts, badminton and a spacious club house judging from pictures shown to those present.

A HUGE PLANT, in which the Desert Magazine with a circulation of more than 30,000 will be published, is on a forty-acre tract set aside for that purpose. The plant, now in El Centro, will be moved to Palm Desert just as soon as the new building is completed and homes for 26 families employed in publishing the magazine can be constructed.

The dream of what is eventually to be Palm Desert was conceived when Captain Randal met his brother, Colonel Cliff Henderson in Africa during the war. At that time they promised one another that if they both returned safely to this country a new place for the crowded plant of the Desert Magazine would be found.

ON HIS RETURN to this country after the war, Cliff Henderson and his brother selected the 1500-acre site which was used for the training of Patton's army here on the desert. This is the location on which Palm Desert is to be raised.

Local realtors and their friends were amazed at the amount of engineering and planning that has gone into the preliminary work of Palm Desert. Miles of water mains have already been laid and some cottages are now being occupied by workers. In addition, four retail establishments are open in the commercial area and doing business.

PAVED ROADS have been constructed and new ones are planned. All of the homes in the "Shadow Mountain Estates" will have to conform to a certain type of architecture, Cliff Henderson said. On a site set aside, a pretentious hotel will be reared, Cliff Henderson announced. The only obstacle at this point is any of the construction plans is the failure of the Civilian Production Administration to allow materials for such buildings. The speaker said that the Desert Magazine building has been given the green light to go ahead with its plans and machinery, presses and linotype machines are now stored in warehouses in Los Angeles awaiting shipment to Palm Desert. Both brothers said they have

Nine from Village Attend County Red Cross Conference

Southern California Red Cross Chapter executives held a day-long conference at the Mission Inn, Riverside, Jan. 31, to plan the 1947 Fund Campaign which begins March 1. The delegates considered the needs of the expanding community health and safety programs and the services to veterans and their families.

The organization enjoyed a luncheon at the Mission Inn and were privileged to dine in the same dining room with his Royal Highness — Amer Alsaud, the Crown Prince of Arabia.

Those attending from Palm Springs were Raymond Cree, the chairman of the Palm Springs branch, Charles Henderson, Mesdames William Lippman, Hans L. Hansen, Harold Lienau, Mrs. Reardon Shea, Mrs. C. L. Gentry and Miss Ina Peterson and Mrs. C. C. Miller of Cathedral City.

complied with the requirements of the Palm Springs Real Estate Board in the sale of properties and he asked that all Palm Springs realtors feel free to bring their clients to the tract where every cooperation would be given.

Registration for Better
Citizenship

Listen to The Desert Sun's
Daily Newscasts

LEGAL NOTICES

THE DESERT SUN

NOTICE OF SALE BY LIENHOLDER
TO WHOM IT MAY CONCERN:

Notice is hereby given that on the 15th day of February 1947, at the hour of 9:00 o'clock A. M., at the premises known as Desert Inn Garage, situated and located at 193 N. Palm Canyon Drive, in the City of Palm Springs, County of Riverside, State of California, the undersigned will sell at public auction the following described personal property:

A certain 1936 Oldsmobile four-door sedan bearing Engine No. F 590919 and serial No. F 283008, the registered owner of said automobile being James Wood, and the legal owner being Charles Hausler.

Said auction and sale will be made under and by virtue of Sections 425, 427, and 428 of the Vehicle Code of the State of California, and for the purpose of satisfying the lien of the undersigned on said automobile in the sum of \$236.94 (said amount representing the sum of \$191.94 for work and repairs upon said automobile up to and including January 12, 1947), together with all storage charges upon said automobile accruing after January 12, 1947, together with the costs of said sale, said sums being for services rendered the registered and legal owners of said automobile by the undersigned, a garage owner, for compensation in performing work and repairs upon said automobile and for storing the same.

Dated: January 23, 1947.
GEO. B. ROBERSON,
Doing business as The
Desert Inn Garage.
Pub. in The Desert Sun Feb. 4, 7,
11, 14, 1947.

★ TRAILER For Sale

MUST SELL!
Sleeps Three
Really Nice
\$550

SEE OWNER
GALE
Desert Trailer Village
or Write 5407 Allan St.
Los Angeles 32, Calif.

LEGAL NOTICES

THE DESERT SUN

CERTIFICATE OF BUSINESS

Fictitious Firm Name
The undersigned does hereby certify that he is conducting a business at 1153 North Palm Canyon Drive, Palm Springs, California, under the fictitious firm name of CASA DEL SOL and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit: Keith A. Herbert, 1153 North Palm Canyon Drive, Palm Springs, California.

Witness my hand this 30th day of January 1947.

KEITH A. HERBERT

STATE OF CALIFORNIA,

COUNTY OF RIVERSIDE, ss.

On this 30th day of January, A. D. 1947, before me, Irene C. Johnson, a Notary Public in and for said County and State, personally appeared Keith A. Herbert, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

(SEAL) IRENE C. JOHNSON

Notary Public in and for said County and State.

My Commission Expires September 15, 1950.

Pub. Desert Sun Feb. 4, 7, 11, 14, 1947

Automobiles

WE BUY
WE SELL
WE REPAIR
WE PAINT
WE RENT

HERTZ
DRIV-UR-SELF
SYSTEM

**Rubidoux
Motor Co.**

Cadillac - Oldsmobile
Dealers

**PLAZA
GARAGE**

"In The Plaza
Indian Ave. & Arenas Rd.
Palm Springs
Phone 5342

Studio of Interior Design

123 Highland Ave.
SAN BERNARDINO
Telephone 67591

Furniture
Draperies
Carpets
Pictures &
Accessories

We are equipped to furnish
your home immediately

CHARMING DESERT HOME

Two and one-half bedrooms, large living room with fireplace, rumpus room, dark room or hobby room, badminton court, sun deck.

Completely Furnished

All for Only
\$18,500

Immediate Occupancy

Why Pay Rent?

**Peter B.
SHEPTENKO**

The Pioneer Realty Co.
of Palm Springs
475 N. Palm Canyon Drive
Phone 7366

Associate Brokers
DAVE BIXLER - DON FRY
TERRY RAY

Palm Desert

The Most "Talked of" New Desert Community

Beautiful Shadow Mountain Estates

Opening New Unit at Reasonable Prices!

See

Ellsworth & Ward

Associate Broker—Fred V. Arscott
114 South Palm Canyon Drive—2nd Floor Stephen Willard Studio Bldg.

Phone 6383

List your properties with us—We have the buyers!

PALM SPRINGS, CALIF.
Tuesday, February 4, 1947

The Desert Sun—5

RAYMOND CREE

Palm Springs' Pioneer Realtor
Established 1921

Buy of the Week

Rambling 4-bedroom ranch house of real distinction. Located on corner lot one acre in size. Fine Palm Springs residential section. Bearing fruit trees and many other plantings. Completely fenced. Only \$27,500

ASSOCIATES

Anthony Burke
Jacques Crommelin
Willard Geib
Larry Jenner
Barbara Nodurft

New—

PLYWOOD

Direct from Mill

Full Sizes—and in Any Amount

Phone, Wire, or Write

Norman Zeesman & Co.

Plywood

1935 E. 7th St., Los Angeles

Vandyke 7121

BRAND NEW

CALIFORNIA RANCH HOUSE
LOCATED IN PALM SPRINGS

Consisting of 3 bedrooms, 2 baths, tiled stall showers. Artistic glass work between living room and screened-in porch. Sundeck. Large redwood paneled rumpus room with built-in barbeque. Has furnace heat, is well insulated, built-in air-conditioning and aluminum sash. Underground utilities and double garage.

LOCATED IN ONE OF THE MOST EXCLUSIVE AND
ARCHITECTURALLY RESTRICTED
SECTIONS OF THE CITY

WILL NOT LAST LONG AT \$29,500 AS THIS PRICE
IS BELOW TODAY'S REPRODUCTION COST.

Peter B. Sheptenko

The Pioneer Realty Company of Palm Springs

475 N. Palm Canyon Dr.

Phone 7366

Associate Brokers

DON FRY

DAVE BIXLER

TERRY RAY

Eight out of Ten Readers Read Classified Ads

GOLFEERS

IMPROVE YOUR GAME
BY PLAYING ON

The Desert Inn

PITCH AND PUTT
GOLF COURSE

NINE-HOLE ALL GRASS GREENS AND FAIRWAYS

1875 YARDS FOR 18 HOLES

ARTHUR CLARKSON

PROFESSIONAL AT RANCHO GOLF CLUB FOR 12 YEARS
AND RIVERIA FOR 7 YEARS

IN CHARGE

GOLF INSTRUCTIONS BY APPOINTMENT

WEST TAHQUITZ DRIVE



Celebrating KCMJ's First Anniversary The Nationally Famous Radio Program Lipton's "VOX POP"



PARKS JOHNSON AND WARREN HULL
Popular Co-Emcees of the Lipton's Tea Vox Pop Program

COMES TO
PALM SPRINGS

TONIGHT, TUESDAY, FEBRUARY 4th, 6:00 P. M.

BROADCAST COAST TO COAST FROM THE

Beautiful Tennis Club

OVER PALM SPRINGS'
OWN RADIO STATION



Columbia Broadcasting System
Congratulations . . .
and Best Wishes
on Your First Anniversary

The Tennis Club
California Electrical Power Co.



DICK JOY
KCMJ Co-Owner and Vox Pop
Announcer

Gordon's—In the Plaza

Muriel E. Fulton

Mr. and Mrs. Austin G. McManus

Harry Rocks
General and Building Contractor

PERRY F. SANDERS
Roofing Contractor

JOHN A. CARLSON
Painting and Decorating Contractor



DON McBAIN
KCMJ Co-Owner and United
Airlines Captain



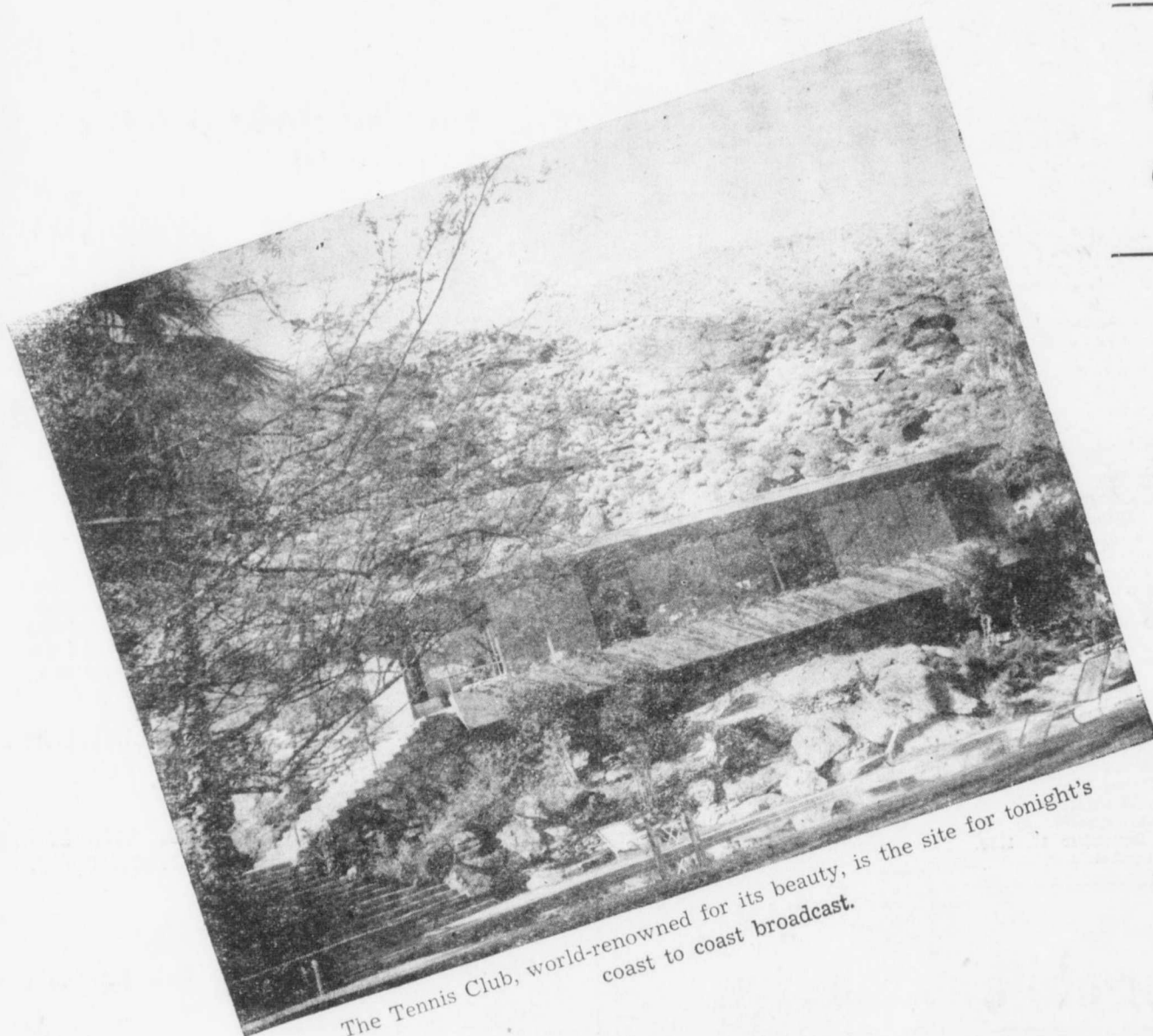
CLINT JONES
KCMJ Manager

Plaza Theatre and Palm Springs Village Theatre

THE DESERT SUN



1340 on Your Radio Dial



The Tennis Club, world-renowned for its beauty, is the site for tonight's coast to coast broadcast.



The beautiful dining room of the Palm Springs Tennis Club where the Vox Pop Program will be broadcast tonight.

Chamber of Commerce Endorses Bond Issue

PALM SPRINGS, CALIF.
Tuesday, February 4, 1947

The Desert Sun—7

SUN QUERIES

Question: "What is needed most here in Palm Springs?"

Ted Reed, Red Reed's Music shop. "From the standpoint of delivery and information to enquiring tourists as well as everybody who drives down the streets, signs should be placed in such manner that they may be read before the point where they are standing is reached. It would be beneficial. In this manner traffic would not be blocked to other oncoming motorists and street signs easily read would save the time of deliverymen who have to get out of their trucks or keep blundering around until the right street is found."

Wall Spalding, Western Apparel Store, Palm Canyon Drive. "More fun for winter visitors. Should have a public swimming pool, public golf course and public tennis courts. In other words, places of fun and recreation open to all and sundry who come to Palm Springs. I go all out for horseback riding and wear Western togs. Similar sports here should be encouraged. Mountain hiking, expeditions into the desert hereabouts, and other diversions, which would encourage greater interest in Palm Springs. It would be good for the Village."

Marvin Emery, Standard Oil station manager. "I think that Palm Springs needs more public recreational facilities. There should be community dances and a pavilion erected for that purpose, swimming pools and other amusement outlets. Too many visitors come down here and complain that they have nothing to do and no place in which to do it. All that people do here now, is walk up and down the sidewalks, wondering why they came to Palm Springs in the first place. We should see that these people have an opportunity to engage in recreational activities."

William Fox, magazine editor. "More live wire boosters for the town who have personal interest in public spirited movements and enterprises. This need was apparent in the recent publicity drive for funds and the lack of cooperation in the Community Chest campaign. Today is the most critical times in Palm Springs' history. Now is the time when real boosters are needed. A definite program for improvements to make this place more attractive to vacationers is needed."

Bert Windle, proprietor of the Do-Nut Shop, Palm Canyon drive. "Make it possible for tourists of more limited means to come down here more frequently rather than for one short period in a year. There are more people in the world with limited means and enough of these people attracted to the Village would help business immeasurably. The city should provide recreational facilities for these people. Make them feel they are wanted here and see that they find things to do within their ability to pay. The community would benefit as a result." (All pictures by Desert Camera Shop.)

Fashion Show Set for Feb. 7 at Tennis Club

The Palm Springs Tennis Club with its beautiful surroundings will form the background for a ladies' fashion show February 7. The show will be staged under the auspices of Roma Marvin who recently opened a shop in the Village.

Use of enameled and wooden utensils is recommended for making soap at home. Lye eats through aluminum.

Portrait of the Week

By BERNARD
of Hollywood



Sixteen-year-old school girl Nancy Hughes. . . . A new addition to one of our neighboring communities . . . from Los Angeles . . . and already one of the most "dated" girls in Twenty-nine Palms. Clothes interest Nancy very much and she cannot quite decide whether she would like to model or design them. As for hobbies, she is also having a difficult time deciding . . . but her father told us he is sure it is boys . . . and Nancy said, well, she did not object to them . . . especially a certain one over in Twenty-nine Palms. One thing she really was sure of was the subject of Arrowhead for summer vacations. Her family has been going to their cabin there since she was four years old . . . and although Nancy likes winters on the desert fine . . . she can hardly wait 'til this summer to go up again.

Victory Near in Campaign to Fill Community Chest, Leaders Report, But Aid of Every Citizen is Still Needed

Needing only the last-minute cooperation of Villagers, the more than 100 volunteer solicitors of the Community Fund appeal today were nearing victory in their quest for \$35,000. Reports complete up to last night showed the donations in excess of \$34,000 and contributions still coming in from persons and firms not heretofore reached in the last two-week canvass of the Village.

OES Bridge Club Meets in Last of Series of Parties

Thursday afternoon the Eastern Star bridge club gave the last of a series of eight bridge parties at the home of Mrs. Harold Murphy on El Portal. Among those present were Mrs. Gerald Sanborn, Mrs. Hortense Murray, Mrs. Lloyd Simon, Dr. Georgiana Raymond, Miss Dorothy Obes of Banning, Mrs. Maynard Groth, Mrs. Frances Kinney, Mrs. Lloyd Nix, Miss Lmogene Hume. Mrs. John Hornel won the grand prize of a table radio.

Don Caballero . . .

DOWN FOR A DAY in the desert sunshine and to make reservations for March were Bill and Dorothy Nardoni of Los Angeles. With their brother, Maurice, and Miss Claire de Carlo, young starlet recently of Chicago, and Estelle Konstant, the group met for buffet luncheon at the Tennis Club.

MR. AND MRS. WILLIAM G. YOUNG, founder and president of Young's Markets, spending a week as house guests of Mrs. Maybelle Brydon, were hosts at a charming dinner party Friday night at Mr. Dee's.

At a table for ten, besides the hosts and Mrs. Brydon, were Miss M. Richardson, Mrs. Shields and Mrs. Gladys Warren, both of Minnesota, where Mrs. L. S. Shields until recently owned the St. Paul NBC outlet; John Lindsay, Miss Willa Young, Estelle Konstant and August M. Nardoni of Los Angeles.

The party adjourned to the Tennis Club later, for a night cap.

BELIEVE there is nothing so delightful to behold than a deep comradeship between father and son. Take the case of William Johnson and his son Gene. They pal around together and are even in the same business. Quite often the two are to be seen making the "spots" together and they seem to be so interested in what the other has to say, too.

The other night son and father were dining out with friends at the Colonial House. Present at the table was Mrs. Johnson, Mr. and Mrs. Ray La France, Mrs. Elida Hargis of Lodi, Mr. and Mrs. McFarland, Mrs. J. J. Jones and daughter, Coleen and Mrs. Fagan.

Mrs. Spruck To Speak at Altar Society Meeting

Regular meeting of the Altar society Tuesday afternoon will be featured with the presence of Mrs. Selby P. Spruck, vice president of the National Council of Catholic women. Mrs. Spruck comes from North Hollywood.

The meeting is scheduled to be held at the home of Mrs. Val Blatz, 511 Via Mira Leste. Catholic parishioners and their friends are cordially invited to attend.

Souvenir Program Of Circus Week Being Prepared

A handsome souvenir program for the 11th annual Desert Circus, scheduled April 9 to 13, is in preparation and work was begun this week by a committee under the direction of Chairman Lloyd Simon.

Assisting the chairman in the solicitation of business firms for advertising in the program are Jacques Crommelin and Roger Williams.

CIRCUS CHAIRMAN Barney Hinkle yesterday lauded the fine volunteer service of this group in preparation of the program.

"Chairman Simon and his two assistants are giving of their time wholly without compensation or expense of any kind in preparing this splendid program for the Circus, and I want them to know I deeply appreciate this type of service."

"IT IS THIS KIND of volunteer work, often extending over several weeks, that makes the Circus the outstanding event that it becomes each year," he added.

Chairman Simon hopes to arrange for a 32-page edition listing all events of the five-day program and carrying the messages of the business firms of the Village. Any information regarding the program may be obtained by leaving a call for Mr. Simon at the Circus headquarters in the Chamber of Commerce office, telephone 6111 and 6181.

Board Endorses Sales Tax, Bond Issue, at Meeting

Director of the Palm Springs Chamber of Commerce in meeting Monday noon, unanimously endorsed both the school bonds to be voted upon by residents February 25, and the plan of the city council to impose a sales tax within the city limits.

The directors also scheduled the money collected for promotional advertising to be used in a fall advertising campaign.

Dr. Ernest E. Oertel, principal of Palm Springs Union high school and Mrs. Katherine Finchey, district superintendent of the Desert School District, were present at the meeting and outlined the reason for the proposed bond issues. Dr. Oertel pointed out that if the bond issues are voted, the amount of taxes allotted for school purposes would be less in this community.

Councilman Culver Nichols, who is also a member of the Chamber's board of directors, told the directors in voting to endorse this plan, left the discussion as to the amount to be assessed at a meeting, it is hoped, would be called by the city council when the amount to be levied would be talked over with members of the Chamber's city committee.

Eastern Star Bridge Club Play Eighth Time at Murphy Home

The Lone Palm was the scene of a delightful birthday party given in honor of Mrs. Larry Robbins given by her husband, executive with the Eversharp company.

Locale of the party started in the Robbin cottage at the Lone Palm where the music of a western band played for the assembled guests.

Among those present were Mr. and Mrs. Lester French, New York City; Larry Parks and Betty Garrett; Mr. and Mrs. Sam Briskin, producer of the new Jimmy Stewart picture; Mrs. Al Johnson with Mr. and Mrs. Leonard Tuttle. Others were: Mr. and Mrs. Meiselman, Mr. and Mrs. Teddy Mann of New York; Mr. and Mrs. Sol Bloom and their lovely daughter; Dorothy Draper and bachelor Maxwell Klein.

Torney Sale On Government Asking Bids on Plumbins

A. L. Merrill, superintendent of the Torney General Hospital facilities, announced yesterday that the government is about to advertise for sale and removal all of the water lines, sprinkling system and stream heating utilities which served 120 buildings south of Tachevah Drive, to be followed soon after with sale notices of the buildings as well.

Once the first sale is disposed of, Merrill said, bids will be accepted on 86 cantonment wards and warehouses and approximately 34 "Theatre of Operation" buildings. All of the buildings thus sold will be removed from their present site by the buyers.

Ward B, now being used by the Community Hospital association, is not affected in this sale.

The old chapel, capable of seating 350 people, will be sold separately, preferably for use as a church or as a shrine. All of the pews are still in the building as is the altar, candelabras and the lectern. Outside dimensions of this building is 37 by 81 feet, Merrill said.

Children's Clothes Red Cross Project

Production department of the Palm Springs branch of the American Red Cross is forming a sewing group to make children's clothes.

Anyone interested is urged to call Kenneth DuBose at 7561.

Villager is Cited By Airlines for Aid Given Company

Dr. Robert H. Heterick of 345 Palo Verde has received a certificate of honor from the Pacific Overseas Airline for excellent services performed.

Dr. Heterick has just retired from the United States quarantine service after 38 years of service. He was stationed at Terminal Island for the past five years.

The citation reads: "Pacific Overseas Airlines—Dr. R. H. Heterick, in appreciation of the aid rendered in its infancy, hereby appoints him Honorary Flight Surgeon Pacific Overseas Airlines. Signed, J. Edwin Jones, Pres."

Roy Randolph Again Back at Colonial House

Roy Randolph has returned to the dining room of the Colonial House to stage his dances as he did last season.

Tomorrow night, prizes will be given away to those dancers selected by the audience who perform the best in the Rhumba, tango, and the old-fashioned waltz. A "Stop" dance program will also be held. Winners in these dances will receive prizes.

OPPORTUNITY!

For Young Woman With Business Experience

Permanent, Year 'round Position

Apply
THE DESERT SUN
Tuesday or Wednesday
2:00 P. M.

CALL FOR Tivoli

THE BONDED BEER

TIVOLI..AND ONLY TIVOLI GIVES YOU THIS PROOF!

Wherever you go — call for Tivoli — the Bonded beer. You'll find it the finest, most delectable beer you've ever tasted.

QUALITY GUARANTEED!

Every bottle of this zestful, creamy brew is backed by a bond of \$1000.00 — your assurance of consistent high quality . . . your guarantee Tivoli is always brewed with the full, more generous measure of finer, costlier ingredients that bring you true satisfaction.

DON'T WAIT!

Insure the pleasure of your evening . . . call for a sparkling, creamy-headed glassful of Tivoli, the Bonded beer, tonight.

Tivoli
THE BONDED BEER
©1947—Stewart McKee & Company

Thousand Palms is Out to Get Espee's Palm Springs Depot

By CARLOS O'DUAL

Thousand Palms, robust new townsite and residential area on the north rim of the Coachella Valley is about to spread its wings. Now with direct paved

road and a short ten-minute run by auto to Palm Springs this virile crossroads of the desert appears to be on the march. It is probably true that nowhere in the world except in California do such miracles of development occur in developments of hamlets into towns from sunrise to sunset. But the record is, they do occur.

RIGHT NOW Thousand Palms appears to be truly "on the march" with subdivisions, airport, new motel plans, shops and stores under blueprint, post office of its own and even the ambition to

obtain the Palm Springs railroad station at the corner of the intersection of the new paved Ramon road with Highway 99.

The latter ambition may have more merit than mere wishing by the energetic natives and business interests of Thousand Palms' new townsite. It has long been acknowledged that the present sight of the Southern Pacific station west of the city of Palm Springs was not the most favorable location due to the wind, rain and grade. Strong winds down the San Geronimo Pass and more frequent rains there even when sunny on the desert, greet incoming guests and often trail their memory of Palm Springs as they await trains or attempt to entrain against the elements.

FROM THE STANDPOINT of the railroad starting a heavy train on the fairly steep grade is a costly process, loss of time and wear on equipment. Thousand Palms businessmen, through their newly organized Property Owners Association, plan a determined campaign with the Southern Pacific to obtain this logical location for visitors detrainment from the east to Palm Springs and the Greater Palm Springs area. They are currently raising a fund for propaganda purposes and said to have secured a free site to the railroad for the new station.

Thousand Palms owners maintain the weather records show they have the minimum rainfall of any area in the whole upper Coachella Valley. With a paved road which would enable taxis, busses and mail deliveries in ten minutes by straight wide road there seems to be considerable merit to the hopes of the Thousand Palmites.

Simple baking soda followed by a small amount of water will remove the corrosion that often appears on battery terminals, declares the Service Department of National Automobile Club.

List Your Ad in
"Where To Find It"

BRAND NEW 14-Unit Apartment

* Exceptionally well built, incorporating the latest in modern architecture.

* Newly and completely furnished with tropical-modern furniture.

* Latest type of heating and air cooling.

* Located on two large lots near the Lone Palm in Palm Springs' finest income area.

* Grounds well landscaped with lawn, shrubs, and beautiful sunken garden.

* Will show excellent income on a price of

Only \$115,000

Terms to Responsible Buyer

SEE

PETER B. SHEPTENKO
The Pioneer Realty
Company of
Palm Springs

475 N. Palm Canyon Dr.
Phone 7366

Associate Brokers
DAVE BIXLER - DON FRY
TERRY RAY

KCMJ Radio Log

1340 ON YOUR DIAL

TUESDAY, Feb. 4.

1:00—House Party
1:25—Desert Favorites
1:45—Very Special
1:45—Very Special
2:00—School of Air
2:30—Meet the Missus
3:00—Q. Howe, news
3:15—Palm Patio
3:30—Red Barber, sports
3:45—B. Trout, news
4:00—Call of the Range
4:15—Melody House
4:30—Music Masterworks
5:00—Front Pg. Features
5:15—In the Sportlite
5:25—Desert News
5:30—H. W. Flannery
5:45—Bob Garred, news
5:55—Bill Henry
6:00—Frank Sinatra
6:30—Dinah Shore
7:00—Hollywood Players
7:30—Information Please
8:00—Lowell Thomas
8:15—Jack Smith show
8:30—Dr. Christian
8:55—C. Alcott, news
9:00—Jack Carson show
9:30—Ellery Queen
10:00—C. Huntley, news
10:15—Milton Charles
10:30—Vaughn Monroe
11:00—Music for Party

WEDNESDAY, Feb. 5

7:00—Sundials Club
7:30—Bob Garred, news
7:45—Fact Finder
8:00—Notes for the Day
8:25—U. P. news
8:30—Grand Slam
8:45—Rosemary
9:00—Kate Smith
9:15—Aunt Jenny
9:30—Helen Trent
9:45—Our Gal Sunday
10:00—Big Sister
10:15—Ma Perkins
10:30—Young Dr. Malone
10:45—Road of Life
11:15—Lone Journey
11:30—Rose of Dreams
11:45—Bob and Victoria
12:00—Luncheon Music
12:30—Desert Calls
12:45—U. P. news
12:55—Financial Service
1:00—House Party
1:25—Desert Favorites
1:30—Evelyn Winters
1:45—Very Special

12:45—U. P. news

12:55—Financial Service
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9:00—Jack Carson show
9:30—Ellery Queen
10:00—C. Huntley, news
10:15—Milton Charles
10:30—Vaughn Monroe
11:00—Music for Party

THURSDAY, Feb. 6

7:00—Sundials Club
7:30—Bob Garred, news
7:45—Fact Finder
8:00—Notes for the Day
8:25—U. P. news
8:30—Grand Slam
8:45—Rosemary
9:00—Kate Smith
9:15—Aunt Jenny
9:30—Helen Trent
9:45—Our Gal Sunday
10:00—Big Sister
10:15—Ma Perkins
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1:45—Very Special

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7:00—Hollywood Players
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8:00—Lowell Thomas
8:15—Jack Smith show
8:30—Dr. Christian
8:55—C. Alcott, news
9:00—Jack Carson show
9:30—Ellery Queen
10:00—C. Huntley, news
10:15—Milton Charles
10:30—Vaughn Monroe
11:00—Music for Party

FRIDAY, Feb. 7

7:00—Sundials Club
7:30—Bob Garred, news
7:45—Fact Finder
8:00—Notes for the Day
8:25—U. P. news
8:30—Grand Slam
8:45—Rosemary
9:00—Kate Smith
9:15—Aunt Jenny
9:30—Helen Trent
9:45—Our Gal Sunday
10:00—Big Sister
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12:30—Desert Calls
12:45—U. P. news
12:55—Financial Service
1:00—House Party
1:25—Desert Favorites
1:30—Evelyn Winters
1:45—Very Special

SPOTS

Before Your Eyes

By BILL RASHALL

There's a "Simon Legree" in the office and for some time now, he has been pointing a finger full of questions at me. He is none other than Phat and his constant questioning is harder to bear than the labor of writing this column, a little item purposely forgotten, for the past four or five weeks. There was a reason why "Spots" hasn't been written and the most prominent was just sheer laziness—the blissful kind.

ANOTHER REASON was the reputation I was rapidly gaining as a barfly and a guy who was only getting his exercise by using the doors of those establishments that swing both ways.

Nevertheless, come what may, here goes. There's an awed momentary hush when the Goliath-form of Officer Jim Maynard pushes his way into any of the night spots. All of that brawn and muscle displaces, a lot of atmosphere and despite his size, he is as gentle as a lamb—until he gets mad, which isn't very often.

RICARDO CORTEZ, sitting in the Chi Chi, dressed in a crumpled white shirt, collar wide open, talking to a beautiful lady. Stopped to chat with him for a minute or two.

"I'm between pictures right now and taking it easy for a while," he graciously declared. "Going to New York and try a legitimate play. Can't tell you which one because it isn't quite set yet."

INTERVIEW with General H. H. Arnold was a momentous occasion in my life, believe me. Just a GI in the Army, my work in the Army Air Forces brought me into contact with many of the brass hats. The higher they went in rank, the easier they were to talk to, and General Arnold was at the very top. He was tops the other day too, when I sat with him on the mountain side veranda of Nate Milnor's home, where he and Mrs. Arnold spent a day and night en route to El Paso, Texas. Proud of the air wings he pinned on the lapel of my coat. And one more thought and an old one too, which relates that "Birds of a feather flock together." Nate Milnor and General "Hap" are two of a kind—human and salty.

PEOPLE CLOTHE a town with its personality. Carrying that thought a little farther, the personality of the office and home are reflections of the people that inhabit them. Let's start with Mrs. Louis McCarn, city clerk, and that corner of the City Hall in which she works. Never heard her say a cross word to any of the girls working under her, and newspapermen haunt her office. If you want to know who's who and "what is where" ask her. Shes' a walking encyclopedia of information about the City of Palm Springs.

Envy the ability of some people to remember names. Harry Harper at the Chamber of Commerce is known throughout Riverside county as the possessor of such a memory. Saw him introduce at

least 50 men one day and he not only called them by name but told of the business each person was pursuing as a livelihood.

BOB ELLSWORTH was having a swell time at the Doll House Friday night. The former colonel and West Pointer was with his wife, Mary, and visitors, Dr. and Mrs. S. D. Barry of Puyallup, Washington. Ellsworth drew attention to the beauty of the Barry couple's three daughters, Doty, Sue and June. "And take that fellow, Harry Strong," declared Ellsworth, pointing at the gentleman, "he's from Minneapolis and has a reputation of being a playboy with too much money. Wish I had that reputation and the money disease," Ellsworth added.

HAPPY TO BE AWAY from the cold and snow of Seattle are Mr. and Mrs. Rolla L. Thorsdale and Mrs. Robert C. Pinkham. Met the trio at the Doll House. Friends of Mrs. McCarn, Thorsdale gave with a few secrets about Mrs. "Mc" hitherto unknown. She'll be haunting the Desert Sun offices from the moment she reads this.

Clint Jones of KCMJ was passing out cigars Saturday. Reason is the new addition to the family in the form of a 9-pound, 5-ounce baby girl named Gay Loraine.

If you see a honey-colored cocker dog-trotting in the wake of Bill Davis of the Colonial House his name is GI Joe and he is a delightful bunch of canine personality—the cocker that is. Bill is mighty happy over the amount of business the Ray Morton band has drawn this year. "A heluva lot more than for the same period of last season." Said he would like to give the town a bang-up floor show if he could find living quarters for the members of the various acts he'd like to book.

CONSIDERING the number of years they have been married, Connie and Ruby of the Dunes are a fine example of marriage bliss. You should see the glow in their eyes when they look at each other.

George Zouganiles—"The Greek" belongs to a unique fraternity and although it may be out of existence now he lives up to its tenants. It's called the "Kind Word Club." Membership department insisted upon it: "Brother members shall, at all times, speak only WELL OF ONE ANOTHER."

Enuf said.

Read the Classified Ads

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Three units, completely furnished, ideal location, close in.

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Modern home with 3 bedrooms and 3 baths in main house. A bedroom and bath in guest house. Small swimming pool.

\$50,000.00

Artistically furnished home with 2 bedrooms, 2 baths, screened porch, combination breakfast room and bar. 2 bedrooms and 2 baths in guest house. Swimming pool and barbecue.

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AND IT'S IN THE CITY OF PALM SPRINGS

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WHERE TO FIND IT In Palm Springs



This new, convenient Business and Professional Guide appears in every issue of The Desert Sun. When looking for service check this easy-to-find, easy-to-read directory. You'll find it in Palm Springs!

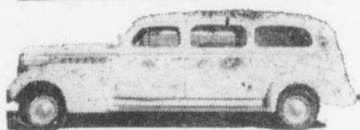
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"Call Us Collect"

PALM SPRINGS, CALIF.
Tuesday, February 4, 1947

The Desert Sun—9

Baseball Talent Being Sought at Camp in Riverside

Southern California's young baseball players will be given an opportunity to show their stuff under the watchful eye of Babe Herman, former major league star and west coast scout for the Pittsburgh Pirates.

Herman will conduct a tryout camp in Riverside Feb. 8-9 for the Riverside baseball club, which has a working agreement with the Pirates.

Bob Whitmer, Riverside club business manager, announced today that all boys who are not associated with high school and American Legion junior baseball are welcome to attend the camp.

DETAILS regarding the camp and an enrollment blank may be obtained by writing Edgar Wilson, sports editor of the Riverside Press.

"Herman will look over every prospect with the same consideration," Whitmer declared.

"We are starting to build a top-notch ball club here, and we believe this is a wonderful opportunity for the young players to demonstrate their ability."

Tax Notes

WHEN TO FILE JOINT OR SEPARATE RETURNS

Before discussing the information required for the Short-Form 1040 and the Long-Form 1040 we will discuss the advantages and disadvantages of joint and separate returns of husband and wife.

When two individuals are husband and wife at the end of the taxable year they have the option of filing joint or separate returns, even if they are not living together. A joint return may not be filed for the year during which one spouse dies. Also a joint return may not be filed if the husband or wife is a non-resident alien or if the husband and wife have different taxable years.

SINCE CALIFORNIA is one of the "community property" states, certain income of either spouse is considered the income of both. Salary and wages of the husband or wife, property acquired through the efforts of either spouse during marriage, or the income thereof, becomes community property. Salary or wages of either before marriage or income from property acquired before marriage is considered separate income.

Generally, there is a decided advantage in filing separate returns because each spouse reports one-half of the income and, since we have graduated surtax rates, this will result in a lower total tax. There are, however, also certain disadvantages and therefore, all facts must be weighed before it can definitely be stated which is the "lesser of two evils," joint or separate returns.

One type of malaria occurs as far north as Leningrad, Russia.

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NEXT SPEAKER—Dr. Bernard L. Hyink who will address the fourth Public Forum here next Thursday.

Redlands Educator To Address Forum Here on Thursday

Dr. Bernard L. Hyink, chairman of the division of social sciences and professor of economics and government at the University of Redlands, will speak before the Palm Springs Free Public Forum on February 6, 1947, 7:45 P.M., with "Free Trade: Road to World Peace" as his subject. The meeting, the fourth in a series of programs on the theme "Toward a Peoples' Peace," will be held in the El Paseo Theater.

A vigorous young speaker, Dr. Hyink is a graduate of Redlands, and he received his masters degree at the University of California. His doctorate came from the University of Southern California. This popular young speaker always has something important to say and knows how to say it. His style, blended with a good sense of humor, is clear, forceful, and sincere.

THE PROFESSOR is a member of the Redlands city council and street commission, and he was influential in the installation of the classification and merit systems there.

In 1942 he served as Assistant Civil Service Examiner with the United States Civil Service Commission in Washington D. C. on special wartime assignment.

During 1943 and 1944 he was speaker for, and conductor of the orientation program for officers and men at the Army Air Service Command in San Bernardino, and at the U. S. Naval Convalescent hospital at Arrowhead Springs. With audiences of two to three thousand men, Dr. Hyink's course was judge first in the nation by Army authorities.

HE IS A MEMBER of Phi Beta Kappa, national scholastic fraternity; Pi Sigma Alpha, fraternity in government, and Pi Kappa Delta, national honorary speech group. Dr. Hyink is also affiliated with the Rotary International, and is a past president. He is the author of several articles on economics and government, and is past director of the Calif. Merit League and the Pacific Southwest Academy.

Every contact representative employed by the Los Angeles Veterans Administration office is a veteran with one exception and that one exception is a widow of a World War I veteran.

The 71,000,000 life insurance policies in the United States at the end of 1945 averaged \$2,190 each.

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Palm Springs DEPARTMENT & HARDWARE STORE

LEGAL NOTICES
THE DESERT SUN

SCHOOL BOND ELECTION NOTICE

Notice is hereby given to the qualified electors of Desert School District of the County of Riverside, State of California, that in accordance with law, an election will be held on the 25th day of February, 1947, in said district between the hours of 12:00 o'clock noon and 6:00 o'clock P.M., during which period and between which hours the polls shall remain open which election there will be submitted the question of issuing and selling bonds of said District to the amount of Seven Hundred Fifty Thousand Dollars, for the purpose of raising money for the following purposes:

- The purchasing of school lots.
- The building or purchasing of school buildings.
- The making of alterations or additions to the school building or buildings other than such as may be necessary for current maintenance, operation, or repairs.
- The repairing, resorting or rebuilding of any school building damaged, injured, or destroyed by fire or other public calamity.
- The supplying of school buildings with furniture or necessary apparatus of a permanent nature.
- The permanent improvement of the school grounds.

All of the foregoing purposes enumerated herein are hereby united and shall be voted as one single proposition.

Said bonds proposed to be issued and sold shall be of the denominations hereinafter specified, and shall bear interest at a rate of not exceeding five per cent per annum, payable annually for the first year the bonds have to run, and semi-annually thereafter, and shall be numbered from 1 to 750 consecutively, payable as follows, to wit:

Numbered	Denomination	To Run
Inclusive		
1 to 30	\$1,000	1 year
31 to 60	\$1,000	2 years
61 to 90	\$1,000	3 years
91 to 120	\$1,000	4 years
121 to 150	\$1,000	5 years
151 to 180	\$1,000	6 years
181 to 210	\$1,000	7 years
211 to 240	\$1,000	8 years
241 to 270	\$1,000	9 years
271 to 300	\$1,000	10 years
301 to 330	\$1,000	11 years
331 to 360	\$1,000	12 years
361 to 390	\$1,000	13 years
391 to 420	\$1,000	14 years
421 to 450	\$1,000	15 years
451 to 480	\$1,000	16 years
481 to 510	\$1,000	17 years
511 to 540	\$1,000	18 years
541 to 570	\$1,000	19 years
571 to 600	\$1,000	20 years
601 to 630	\$1,000	21 years
631 to 660	\$1,000	22 years
661 to 690	\$1,000	23 years
691 to 720	\$1,000	24 years
721 to 750	\$1,000	25 years

For the purpose of holding said election, the School District shall be and it is hereby divided into three (3) Bond Election Precincts, numbered from 1 to 3 consecutively, as hereinafter described; and the persons hereinafter named being competent and qualified electors of said School.

Each qualified elector of said Desert School District shall be entitled to vote only in the School District Bond Election Precinct of which he is a resident.

IN WITNESS WHEREOF, we have hereunto set our hands this 23rd day of January, 1947.

MRS. MARJORIE F. OUTCAULT
WILLARD R. HILLERY
MRS. MELBA BENNETT
Members of Governing Board of Desert School District of Riverside County, California.
Pub. Desert Sun Feb. 4, 11, 18, 1947.

CERTIFICATE OF CORPORATION
DOING BUSINESS UNDER A FICTITIOUS NAME

Civil Code Sec. 2466-68
STATE OF CALIFORNIA
COUNTY OF LOS ANGELES, ss.
I hereby certify that we are transacting business in the State of California, at Palm Village, Indio, California under a designation and name not showing the name of the person interested in such business, to-wit: PALM VILLAGE DESERT MARKET GODFREY FOOD CO., INC.
(Seal) By MARCUS A. GODFREY JR., President.
Place of business, 2525 E. Gage Ave., Huntington Park, Calif.

STATE OF CALIFORNIA
COUNTY OF LOS ANGELES, ss.

On this 9th day of January, A. D. 1947, before me, the undersigned, a Notary Public in and for said County and State, personally appeared Marcus L. Godfrey Jr., known to me to be the President of the Godfrey Food Co., Inc., the Corporation that executed the within Instrument, known to me to be the persons who executed the within Instrument, and acknowledged to me that such Corporation executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.
(Seal) GLADYS MCKEE
Notary Public in and for said County and State.
Pub. Desert Sun Jan. 21, 28, Feb. 4, 11, 1947.

CERTIFICATE OF INDIVIDUAL
DOING BUSINESS UNDER A FICTITIOUS NAME

Civil Code Sec. 2466-68
STATE OF CALIFORNIA
COUNTY OF RIVERSIDE, ss.
We hereby certify that we are transacting business in the State of California, at The Arcade, 174 North Palm Canyon Drive, Palm Springs, California under a designation and name not showing the name of the person interested in such business, to-wit:

KELLEY'S HOME FURNISHINGS
JENNIE MARY KELLEY
F. RAY KELLEY
Place of Residence, Rancho Mirage, Riverside County, California.
STATE OF CALIFORNIA,
COUNTY OF RIVERSIDE, ss.
On the 14th day of January in the year one thousand nine hundred and forty seven before me personally ap-

The Desert Sun
CLASSIFIED ADS

Phone 2249

Palm Springs, Calif.
Published Every
TUESDAY AND FRIDAY

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The Desert Sun will not be responsible for more than one incorrect insertion of any advertisement ordered for more than one time. Closing time for acceptance of classified advertising orders is SATURDAY noon for the TUESDAY issue and WEDNESDAY, 5:30 p. m., for the FRIDAY issue.

A charge equal to the one-time rate will be made on any ad cancelled before publication. Notice must be given by WEDNESDAY, 5:30 p. m. to cancel out of FRIDAY issue and by SATURDAY noon to cancel out of TUESDAY issue.

Lost and Found

STOLEN: 6 joints of 1" Byers red streaked pipe from Desert Court, Cathedral City. Reward. Phone 3251.
KEYS, January 21, near Chamber of Commerce. Mail to 1723 Purdue Ave., L. A. 25. Reward.
LOST: Lady's brown purse. Valuable papers. Reward. Write c/o Box J. A., Desert Sun.
Accounting 11
LOUISE PEEL
PUBLIC ACCOUNTANT
NO. 26 THE PLAZA
PHONE 2156

Personal

PONY RIDE FOR THE LITTLE TOTS AT THE GATE TO CATHEDRAL CITY.

LEGAL NOTICES

peared Jennie Mary Kelley and F. Ray Kelley, known to me to be the persons whose name is subscribed to the foregoing instrument and they acknowledged to me that they executed the same.

WITNESS my hand and the seal of my office this 14th day of January, 1947.

(Seal) NETTIE E. KALBACH
Notary Public in and for the County of Riverside, Calif.
My Commission expires February 15, 1948.
Pub. Desert Sun Jan. 21, 28, Feb. 4, 11, 1947.

NOTICE INVITING BIDS ON SCHOOL BUSES

Notice is hereby given that the Board of Trustees of the Palm Springs Union High School District, Riverside County will receive bids until February 11, 1947 at 7:30 p. m. o'clock at the office of said District for the purchase of one complete school coach to meet or exceed specifications on file at school office. Equipment offered shall meet all requirements of the State Board of Education Regulations governing Pupil Transportation.
The said Board of Trustees shall be the sole judge of the merits and qualifications of equipment offered and reserves the right to accept any or reject all bids, and to waive formality or irregularity in any bid.
GORDON FEEKINGS, Clerk.
Pub. Desert Sun Jan. 31, Feb. 6, 11, 1947.

CERTIFICATE OF CORPORATION
DOING BUSINESS UNDER A FICTITIOUS NAME

Civil Code Sec. 2466-68
STATE OF CALIFORNIA
COUNTY OF LOS ANGELES, ss.
I hereby certify that we are transacting business in the State of California, at Palm Village, Indio, California, under a designation and name not showing the name of the person interested in such business, to-wit: SAGE AND SUN MOLLIN INVESTMENT CO.
By C. HENDRA, President.
Business: 210 W. Seventh St., Los Angeles 14, Calif.
(Seal)

STATE OF CALIFORNIA
COUNTY OF LOS ANGELES, ss.

On this 11th day of December A.D. 1946, before me, the undersigned, a Notary Public in and for said County and State, personally appeared C. HENDRA, known to me to be the President of the Mollin Investment Co., the Corporation that executed the within Instrument, known to me to be the persons who executed the within Instrument, and acknowledged to me that such Corporation executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.
(Seal) GLADYS MCKEE
Notary Public in and for said County and State.
Publish Desert Sun Jan. 21, 28, Feb. 4, 11, 1947.

Personals

TO WHOM IT MAY CONCERN: The house and lot located at 875 Prescott Drive also known as Lot 88, Merito Vista, Palm Springs, California is owned by the undersigned and no other person is authorized to lease or rent the same.
Edward Kruwell and Lucille Kruwell.

Services—Miscellaneous

WHERE mere cosmetics fail—Use
LADY GODIVA
MIRACLE SKIN REVIVE
"THE WORLD'S
FINEST BEAUTIFIER"
LOLA BARNES
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Phone SYcamore 4-2378

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Shampoo and Fingerwave, \$1.50.
Manicures \$1.25
Permanent Waves \$10 - \$25
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343 N. Indian. Phone 5181

ROBERTS WELL DRILLING
248 Washington Dr., Yucaipa, Calif. Phone 655. Let us bid on your well.

Moving and Storage

HOUSE MOVING
Estimates Given

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Phone 3803

Home Services

Wright and Leonard

are now moving large ornamental trees.
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Palm Springs

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Radio Repairing
AT REASONABLE PRICES
PALM SPRINGS MUSIC CO.
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Super Flame and International OIL HEATERS

Also
Butane Heaters
All Sizes—For Home and Trailer
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BUILDING MATERIALS
ALL KINDS
Good supply on hand. Large orders can be filled in 5 days' time.
LUND'S BUILDERS SUPPLY
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Phone 5181

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Phone 3801—Al Renier
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Palm Springs Music Co.

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For Ranches, Groves and Domestic Water Wells
PAUL J. LUCKENBACH
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ROUGH DRY.

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Cheerfully Given
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PLUMBING

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Masti-pave and composition floors.
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FURNITURE Upholstering—Re-covering, repairing. High-quality workmanship. Quick service. 20 years experience. Zimmer Upholstery Shop, 9 W. State St., Redlands. Ph. 6986.

ELECTROLUX CLEANER. Authorized sales and service. Electrolux Corp. factory branch, 392 Court St., San Bernardino. Phone 3-7181.

Situation Wanted

ONLY \$16,000
Half Cash
Balance on Easy Terms.
See CLYDE BERGLUND with CULVER NICHOLS, Realtor
861 N. Palm Canyon Dr.
Phone 2182

CARPENTER WORK, will take small jobs, fences, screen porches, doors, furniture repairs. Day or evenings. Phone 9780. P. Williams.

ELDERLY WOMAN for light housekeeping and companion. 330 Calle Encelia St., opposite soldiers housing project.

NURSE. California registration. Position as companion. Maintenance plus salary. Box D. S., Desert Sun.

EXPERIENCED woman wishes work by hour. Dinners, driving, sewing, companion. Phone 4873.

TRAINED TEACHER wants tutoring, children. Box I. T., c/o Desert Sun.

LADY sits in with children in the evening or afternoon. Reliable. Box T. L., Desert Sun.

COLORADO chauffeur and butler. Serve parties and mixed drinks. Box W. B., Desert Sun.

PIANO PLAYER, young lady preferred. Write A. P., P. O. Box 1421, Palm Springs.
FEMALE HELP ONLY
DESERT HAND LAUNDRY
383 N. INDIAN AVE.

NURSE. Probably for season. R.N. or practical. Private room, bath and board. State qualifications. Write Box Q. R., c/o Desert Sun.

2 FIRST CLASS AUTOMOBILE MECHANICS.
PLAZA GARAGE

Business Opportunities

FOR SALE OR LEASE: Unusual opportunity for good income derived from original investment. Owner MUST SELL due to illness. Write Box B. B., c/o Desert Sun.

BANNING GARAGE for sale. 311 East Ramsey street, Banning, California.

Money to Loan

MAKE LOANS, BUY TRUST DEEDS, secured on residential and business income properties. Levering Moore, 584 Plaza de Amigo, phone 4052. Los Angeles office, 811 West 7th St., Zone 14. Phone TR. 9394.

Money Wanted

HAVE TRUST DEEDS from \$5,000 to \$25,000 paying good interest. See
PETER B. SHEPTENKO
The Pioneer Realty Company of Palm Springs
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Real Estate

PRODUCTIVE LAND and independence. An opportunity you cannot miss. Approximately 486 acres, 1/2 mile south of Palm Springs-Indio highway. Approximately 50 acres level farm land, balance mountain land. The farm land in this tract is the very best. Adjacent producing land is valued at \$5,000 per acre.
For the whole tract, total price \$17,000.
Exclusive with
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See AL E. HOOVER
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Phone 2182

CHOICE of residence lots from \$2,500 up.
R-3 lot, 200x100, near new Biltmore.
For improved and unimproved property, see us.
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176 E. Amado Phone 4365

LOT. Really a buy, near Racquet Club. 150x200. MUST SELL. Only \$3,500. SHEPTENKO, 475 N. Palm Canyon Dr. Phone 7366.

Real Estate

BARGAINS
PALM SPRINGS AND VICINITY

Lots, single family and guest house, \$3500 to \$11,000.
Hotel, Motel or Court. Palm Canyon Drive. 127 x 500. The last of the best.
3 bedroom furnished, only one old. OPA \$100 a week, \$22,500. 600 acres best agriculture or subdivision land in Valley at 1000 Palms. \$50 acre cash. 120 acres at 1000 Palms, \$50 acre cash.
80 acres corner Aqueduct Road and Long Canyon near Desert Hot Springs, \$125 acre.
640 acres Aqueduct Road. Only \$20.00 acre.

NICKLES
8620 Melrose Ave., L. A.
Phone BR 2-2297

A BARGAIN

Very attractive, well built steel sash, 3 bedroom and den, 3 bath home. Good furniture, washing machine, linens, and oriental rugs. Immediate possession.

MADGE ROCKS, Realtor
Phone 7375 or 7195 or
call El Dorado Hotel Lobby

For Palm Springs best buys in HOMES. Nearing completion. Choose your own colors. 2 bedrooms, 2 baths. Approximately 1300 square feet.
ONLY \$16,000
Half Cash
Balance on Easy Terms.

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Phone 2182

Acreage

Small or large plots. NEAR INDIO OR THERMAL.
Best land in the valley. Terms if desired.

OWNER
P. O. Box 613, Indio
Phone Indio 72148
or see your broker

INCOME PROPERTY ON SOUTH PALM CANYON DR. Present income \$600 per month. Room for expansion. A desirable location and reasonably priced. Terms.
CULVER NICHOLS
See Barney Johnson
861 N. Palm Canyon Dr.
Phone 2182

QUIET SPOT
A piece of natural desert, back against the hills near
VALERIE JEAN'S
20 acres, \$1700. Owner, 5723 W. 6th Street, Los Angeles.

MODERN HOME. Large sun deck, and 2-room guest house or rental, \$50. Nicely furnished. 1 large bedroom, bath, large living room, bar kitchen and dinette. New 7-foot Frigidaire and large Detroit range stove. Landscaped lawn and shrubbery. Close in. Desert in rear. Write Box DB c/o Desert Sun.

SACRIFICE SALE

3-BEDROOM HOUSE
Over 2000 square feet. 1/2-acre lot. Electric stove and refrigerator.
PHONE INDIO 72148
or See Your Broker

LOTS, BY OWNER

110x156, corner South Palm Canyon Dr. and Ridge Road. Also 100x128 Cardillo, near Via Escuela, Frank Janosek, Calimesa. Phone Yucaipa 556.

RESIDENCE LOT, INDIAN TRAIL TRACT, 75x100, \$2950.

RANSOM & HINKLE
The Plaza — Phone 3666

COMPLETELY furnished 2 and 3 bedroom homes. Immediate possession. From \$14,500 to \$30,000. For the best buys in homes and income property, see
VISTA REALTY
176 E. Amado Phone 4365

NEW 2 BEDROOM house. 36 ft. porch. Tinted stucco interior. Separate 9x14 laundry house. Utilities in. Priced lower than current market for cash. 267 El Segundo.

2 BEDROOM HOME. 1 year old. Duplex lot. Wooden floors, \$16,000. Terms.
BESS MATLOFF
235 N. Palm Canyon
Phone 3191

\$10 AN ACRE, \$500 down. 160 acre level land, 5 miles from Indio, near paved road. Accessible from 3 good roads, out of wind. Take car or trailer as part pay. Owner, 7691.

NEW FIVE ROOM house and garage. Shower and bath. Partly furnished. \$7500. Some terms. 1107 W. Hays St., Banning.

FURNISHED HOUSE. Living room, bedroom, bath, kitchen and dinette. Desert Hot Springs. Nice location. Frame construction. \$5,500, terms. Phone Palm Springs 8684.

CORNER and adjacent lot in La Quinta. Must sell. \$650 and \$500. 1601 W. 69th St., Los Angeles 44.

PALM VILLAGE. Res. 60' lot, near pool. Worth investigating. Price \$1400 cash. Phone 4414 after 6.

FOR SALE by owner: Palm Canyon frontage lot. Priced to sell. Call Phil Chapman, 9090.

Real Estate

DESERT LAND FOR SALE
IN DESERT HOT SPRINGS
Part or Whole.

N.W. corner and S.E. corner, Section 1 T 3 S R 4 E, 320 acres, or part.

S.E. corner, S.W. corner, and N.W. corner Section 3 5 T 2 S, R 4 E, 420 acres.

S.E. corner, S.W. corner, and N.E. corner Section 27 T 2 S, R 4 E, 420 acres, or part.

Will sell all the 1280 acres or part desirable. I am asking \$150 per acre. What's your offer? I need the cash.

S. KRANTZ
210 S. Broadway, Los Angeles
Phone MUTual 1-6381

A PARCEL OF CLOSE-IN PALM CANYON FRONTAGE. Size 120x265. Suitable for large hotel, badly needed first class grocery store and market, or A & C grade building, affording plenty of parking lot space. This property is definitely not inflated. Price and terms warrant your investigation and serious consideration.

CULVER NICHOLS, Realtor
See Barney Johnson
861 N. Palm Canyon Dr.
Phone 2182

BRAND NEW, ready to move in.

On large lot with paved street. Living room with corner fireplace. Dining room, modern kitchen and service room, 3 bedrooms, 2 baths, carport. Approximately 1700 square feet. Only \$21,000. Half cash.
See AL HOOVER with CULVER NICHOLS, Realtor
861 N. Palm Canyon Dr.
Phone 2182

INFORMATION CENTER FOR

PALM DESERT

Stop in and see us or call
Ellsworth & Ward
114 So. Palm Canyon
(2nd Floor)
Stephen Willard Studio Bldg.
Phone 6383

La Quinta

2 beautifully located pair of lots in Res. Inc. unit. Also Misc. Res. lots UNDER PRICED. Broker, P. O. Box 1704, Wilshire-La Brea St., L. A. 36, Calif. CRestview 14058 (In Palm Springs Sat. and Sun.) Phone 7582.

Duplex, \$25,500

New and modern. Completely furnished with new modern furniture. Electric refrigerators, gas ranges. Good rental section, close in. See 584 Calle Roca in Santa Rosa Tract or 1320 Camina de Amapala in Ramon Tract. Trade or terms.

PROMINENT INDIAN AVENUE CORNER near Desert Retreat. R-4 hotel zoning. 107 x 100, \$15,0

La Quinta and The Desert Club

Beautiful level, residential lots, \$795—\$1100. Business and income lots available. 2 and 3-bedroom furnished homes for sale with membership to Desert Club, La Quinta.

See Mr. Browne

In the Office of
Desert Club
La Quinta

WHEN YOU are in the market for improved RANCHES, BUSINESS PROPERTY, AUTO COURTS, or improved land in Indio or Coachella Valley, deal directly with an old established firm in Indio, who knows the property.

LOCATED IN INDIO ACROSS FROM HOTEL INDIO
PHONE 7301 OR 7639

Lester Camper
Henry R. Schisler
Florence E. Schisler

GEORGE H. SCHISLER'S
Realty Office

BEST LOT BUY

60 foot Winterhaven Manor Lot.

Liquidating for Cash

Make best offer (Lot 13, block 2, tract 2), OWNER, 254 S. Laskey, Dr. Beverly Hills, Crestview 14058. In Palm Springs Saturday and Sundays only. Phone 7582.

GUEST RANCH

FOR SALE
New ranch near Palm Springs to accommodate 36 persons. Now operating limited basis. Acreage, pool, stables, large main building, well, etc. Can net to \$60,000 month. Best location in valley. Price \$75,000.

Write BOX J.C.D.
c/o DESERT SUN

CHARMING DESERT HOME and guest house. 4 bedrooms, 3 baths, sunroom, patio, artistically furnished. A perfect setting for gracious living. Offered at a BARGAIN. See
LEE LUECKE
H. H. FOSTER
ASSOCIATES, INC.
101 N. Palm Canyon Dr.
Phone 3555

icely furnished four-bedroom, three-bath home, two oriental rugs, linens, and a wash machine, large corner walled lot, south end of town. \$27,500. \$10,000 down.

MADGE ROCKS, Realtor
Phone 7375, 7195, or
Call El Dorado Hotel Lobby

TRAILER PARK, most choice location right in heart of town, will accommodate 14 trailers and has 8 rentals—high return on investment. See
LEE LUECKE
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ASSOCIATES, INC.
101 N. Palm Canyon Drive
Phone 3555

160 ACRES at \$100 per acre—cash. Section 11—T35—R5E, 1/4 mile south of Aqueduct Road near B-Bar-H. 4001 Olive Avenue, Burbank. Phons Charlesston 88238 or Hillside 6678.

THAT perfect lot, near the Tennis Club for your future home, 100x145, \$11,500. Phone Col. Spencer, 7375 or 7195, or call El Dorado Hotel Lobby.

FOR IMMEDIATE sale, 4 newly built, newly furnished apartment, room for 8 more. Near Palm Springs. Good income. Contact owner. Save money. Box WC c/o Desert Sun.

NCOME for the wise shopper. Pays 25% on asking price of \$15,000. See
LEE LUECKE
H. H. FOSTER
ASSOCIATES, INC.
101 N. Palm Canyon Dr.
Phone 3555

PALM CANYON DR. business property. Income over \$9,000 per year. 9 good investment. VISTA REALTY
176 E. Amado Phone 4365

6 MILES East on Highway 111, 12 acres vacant land. Suitable for guest ranch, or residential income for long term lease, with option to buy to responsible party and proper security. Box 8, Palm Springs.

MORONGO, 29 Palms Highway. 80 acres adjoining Morongo Lodge, \$400 per acre. Water, lights, telephone. Terms. Owner, 416 West 69th Street, Los Angeles. Phone 2-1220, or see Dorothy Russell, Angels Cafe, Morongo.

R-2 LOT, Tahquitz Road. 94x137, \$6,500. Owner George Zandler, 7170 Melrose, Los Angeles 36. Phone WYoming 2189.

LOVELY DESERT HOME

This is a most attractive house, artistically decorated and completely furnished. Located close in and in very desirable neighborhood. Large walled lot, sunny South patio. Living room (fireplace). Three bedrooms, 3 baths, tile roof, garage with sun deck. Beautiful lawns, flowers and shrubs.

PRICE \$29,500

WRIGHT & TRACY REALTORS

437 N. Palm Canyon Dr.
Phone 5727

JESS DIGMAN

"BILLIE" WILLIAMSON
Associates

INVEST IN PALM SPRINGS REAL ESTATE

New duplex. Fine furnishings. Excellent view. Good income. \$22,500

Home on large lot nearing completion. 3 bedrooms, 2 baths. Steel sash. Only \$20,000

Private cove on paved street in Araby. Almost an acre. City utilities. \$2,500

3 R-3 lots, 105x105 each on paved street in fast growing rental income area. Unsurpassed view of mountains and desert. \$4,500 each

7 units on Palm Canyon Drive. 6 have kitchens. Unfurnished. \$45,000. Terms

Duplex, furnished and adjoining duplex lot with room for three more units. Close in. All for \$22,500

William H. Veith

REALTOR
315 N. Palm Canyon Dr.
Phone 7484
Associate
GUY ANDERSON

40 ACRES

THOUSAND PALMS section. Guest ranch area. \$250 per acre

NEW 2-bedroom house. Large living room, dining room and kitchen. Asphalt tile floors, large glass areas commanding inspiring view. Priced below construction cost. \$15,000. Terms

MERITO VISTA. Large residential estate lot for only \$7,500

R-4 INCOME LOT for hotel or apartments on large corner lot 325x135. Easy terms. \$25,000

CORNER INCOME LOT. Tramway area, 100x128. Will sell for \$6,500

MUNHOLLAND & CO.
431 N. Palm Canyon Dr.
Phone 3673

MARTHA T. FORWARD
CHET HOOBER
Associate Brokers

CHOICE residential lot, 60x166 1/2. Magnificent view. More sunshine, at \$3,000 with \$1,000 dn. Duplex lot, close in, 60x100. Submit any reasonable offer. R-3 lot, best income area, 100x105. Owner says sell! Price now \$6,750. Business, South Palm Canyon Dr., C-2 zoning, 50x128 1/2. Easy terms and only \$750 front foot. See
LEE LUECKE
H. H. FOSTER
ASSOCIATES, INC.
101 N. Palm Canyon Drive
Phone 3555

LEE LUECKE
H. H. FOSTER
ASSOCIATES, INC.
101 N. Palm Canyon Drive
Phone 3555

PALM SPRINGS ESTATE. Main house with two bedrooms; two baths. Guest house with two bedrooms; two baths. Heated swimming pool and bath house. Handsomely planted and situated on large lot in one of town's most desirable areas. Furnished. \$51,500, terms. Call for appointment.
RANSOM & HINKLE
The Plaza—Phone 3666

100 FEET on N. Palm Canyon Drive, \$130 PER FOOT. CULVER NICHOLS
See Barney Johnson
861 N. Palm Canyon
Phone 2182

BEAUTIFUL San Jacinto Valley. The Health Spot of Southern California. RAMONA REAL ESTATE CO.
San Jacinto, California

LOT. Little Tuscany, offering excellent view. A cash out at \$6,750. SHEPTENKO, 475 N. Palm Canyon Dr. Phone 7366.

LOT. Palm Springs Village Tract. Only \$2,950. SHEPTENKO, 475 N. Palm Canyon Dr. Phone 7366.

4 UNIT COURT, close in. Nets 12% on sale of \$25,000; modest down payment. Rental income pays balance. Revised rental policy could net 20% of sale price.

Rancho royale corner, \$3,100 full price, Palo Verde lot, underpriced.

Excellent buy in 3-bedroom, 2-bath house in south end of Village, \$27,500 complete.

Palm Canyon Drive or Indian Avenue frontage available for long term lease. See
JOHN W. WILLIAMS
Realtor
Claude Gottbehuet
Associate
423 No. Palm Canyon
Phone 3311

LAS PALMAS HOME

ONE YEAR OLD

4 bedrooms, 2 baths, large living room, sun porch and den.

Concrete tile construction, Steel sash. Unit heating and cooling.

Completely walled in large lot—landscaped, underground irrigation system, water shares.

Carport, two-car garage—Sun-deck. Double driveway for convenient parking on property.

Very nicely furnished throughout. Immediate occupancy. Completely furnished. \$44,500.

PHONE 8754 FOR APPOINTMENT OR

SEE YOUR BROKER

CHARMING DESERT HOMES
3 bedrooms and 3 baths. Beautifully furnished, large patio and grounds. Very reasonably priced.

BEAUTIFULLY DESIGNED 3 bedroom, 3 bath, double garage. Completely walled in. Air conditioned and unit heated. Priced to sell. Will accept trade.

3 bedroom, 3 baths. In elevated location. Beautiful furnishings. Desert view. Choice location. \$49,000.

3 bedroom and 3 bath LAS PALMAS HOME. Shown by appointment.

Frank Miller

REAL ESTATE
ARCH NOBLE DAN NOBLE
428 N. Palm Canyon Dr.
Phone 4151

La Quinta

Furnished Homes

2 or 3 bedrooms with membership in Desert Club. Terms.

See Mr. Browne

In the Office of Desert Club

HIGHWAY RANCH

Affording beautiful site for Motel or Trailer Park. Edge of town. Abundant water supply. 12 rich acres, all till and irrigation, well fenced. Variety young BEARING fruit trees. Excellent 7 room ranch type home, 3 bedrooms, bath, 2 fireplaces, electricity, own well. 4 car garage, good barn, coral, patio, etc. SOME HOUSEHOLD FURNISHINGS INCL. AT \$29,000. Terms arranged. QUICK POSSESSION! Others. Free list. G. W. Wallace, STROUT REALTY, 214 East 6th St., (Highway 60-70-99), Beaumont, Calif. Phone 173.

Bargain

By owner. Beautiful Palm Springs corner. 60 feet by 100 feet. Steal at \$2750. Phone 6383.

THIS ADORABLE 3 room furnished house in a choice location of Palm Springs can be yours for the price of \$10,500. See today.
LEE LUECKE
H. H. FOSTER
ASSOCIATES, INC.
101 N. Palm Canyon Drive
Phone 3555

BUSINESS FRONTAGE. A corner of South Palm Canyon Dr. 100 feet for \$200 a foot on terms. See AL HOOVER with CULVER NICHOLS, Realtor Since 1932 in same location 861 N. Palm Canyon Dr. Phone 2182

ONE BEDROOM frame house, furnished, corner lot in Cathedral City. Price \$6,500, terms. \$3,000 down, \$50 month, including 6% interest. Phone Palm Springs 3251.

LOT. INCOME. Large corner, opposite Colonial House with irrigation water. Only \$12,500. SHEPTENKO, 475 N. Palm Canyon Dr. Phone 7366.

LOT. Rancho Royal No. 2. R-1 zoning. 100x103. Only \$3,250. SHEPTENKO, 475 N. Palm Canyon Dr. Phone 7366.

pecializing in business frontage. MARGARET DIDRICKSON
Broker
Phone 7691

Exchange 36

PALM SPRINGS PROPERTY, for Los Angeles and vicinity. SHEPTENKO, 475 N. Palm Canyon Dr., Phone 7366.

Real Estate Wanted 37

LIST what you have to SELL, RENT, EXCHANGE, DEVELOP OR SUBDIVIDE with Palm Springs' MOST PROGRESSIVE REALTOR.

PETER B. SHEPTENKO

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Dr.
Phone 7366

FOR QUICK, DEPENDABLE SERVICE list your property with a firm long established in Palm Springs.

MURIEL E. FULTON

REALTOR
482 N. Palm Canyon Dr.
Phone 2226 - 2225

LIST YOUR PROPERTY with MUNHOLLAND & CO. 431 N. Palm Canyon Dr. Phone 3673
Associated Brokers
MARTHA T. FORWARD
CHET HOOBER

FOR QUICK ACTION and courteous service list your homes, lots, acreage, income and rental properties with Ruth Foutz and Associates, 443 N. Palm Canyon Drive. Phone 2216.

DESIRABLE LISTINGS wanted. Income properties, lots, homes.

FRANK MILLER

428 N. Palm Canyon. Ph. 4151

REAL ESTATE WANTED. List what you have to sell, rent, exchange or subdivide with Madge Rocks, 278 So. Palm Canyon Drive, El Dorado Hotel Lobby, or Phone 7375 or 7195.

PROPERTY WANTED—Homes, lots, income. List your real estate with Realtor Culver Nichols, 861 N. Palm Canyon Dr. Phone 5065.

LIST YOUR PROPERTY WITH Benton Beckley
Intersection South Palm Canyon and Indio Highway.

BRING IN your listings of all descriptions.
BESS MATLOFF
Phone 3191 or 3283

LIST your Palm Springs property and rentals with us. Office in Vista, Oceanside, Escondido and La Jolla. We get results. VISTA REALTY
176 E. Amado Road
Phone 4365

LISTINGS WANTED. Income, homes and lots.
H. H. FOSTER ASSOC., INC.
101 N. Palm Canyon Dr.
Phone 3555

LISTINGS WANTED—Have buyers for acreage, income, houses, lots and rentals. Wright and Tracy, 437 No. Palm Canyon Dr. Phone 5727.

REAL ESTATE WANTED—List your property for sale or rent with Charles Mathews, realtor, 463 N. Palm Canyon Drive. Phone 7531.

Rooms for Rent 40

NEW (still building) guest ranch, 10 miles from Palm Springs. Can accommodate few guests at special pre-opening rates of \$7.00 per day American plan. Wonderful desert location, sun-deck, pool, etc. Box 400, Palm Springs.

LOVELY ROOMS with private baths. By day, week, month, or season.

Dining Room
Hot Mineral Well
and Roman Bath
on property.
BLUE HAVEN RANCHO
Phone Desert Hot Springs 930

IN NEW BUNGALOW, newly furnished, twin bedroom, walking distance town. 330 Calle Encelia St., opposite soldiers' housing.

MELLETES GUEST LODGE. Room and board. Home atmosphere. Picturesque setting. Write for reservation, Yucca Valley, Calif.

Apartments for Rent 43

HOTEL ROOMS beautifully furnished. Double and single apartments. Daily maid service, electric heat, electric kitchens. Quiet surroundings. 10 miles south of Palm Springs at Rancho Mirage. Daily, weekly, and monthly rates. Phone Indio 77123 for reservations.

APARTMENT AND HOTEL ROOMS
CASA DE LINDA
1571 CHAPARRAL RD.
1 BLOCK EAST OF
DESERT RETREAT
PHONE 3774
LOUIS PACKER, MGR.

APARTMENT AVAILABLE. Suitable for office space. Adults. 297 S. Indian Ave.

Houses for Rent 46

FOR RENT or lease: Lovely 3 bedroom house, guest house. Completely furnished. Available immediately. Box A. K., Desert Sun.

Houses for Rent 46

FOUR BEDROOM, two baths, furnished. Immediate possession, \$500.00 per month for three months or to lease for one year at \$250.00 per month. WM. C. VEITH, Realtor
315 N. Palm Canyon Dr.
Telephone 7484
Associate, GUY ANDERSON

LUXURIOUSLY furnished 3 bedroom, 2 bath home, in heart of Palm Springs. This is an unusually high class rental, if you wish to investigate this attractive well appointed home.

MADGE ROCKS, REALTOR
Phone 7375, 7195 or
call El Dorado Hotel Lobby

HOME, ATTRACTIVE. Rent free, water free in return for moderate amount of work about grounds. Couple preferred. References expected. Reply Box J.F.D., The Desert Sun.

Miscellaneous Rentals 49

If you can't find parking space in Palm Springs, try
BEAUMONT TRAILER PARK

Winter Rates, including all utilities, \$4.00 per week. You have your choice now. Don't wait!

BEAUMONT TRAILER PARK
Fifth St. and Beaumont Ave.
One block South of
Bothain Villa, Beaumont

CENTRALLY LOCATED STORE on Palm Canyon Drive. Fine for insurance or attorney. Also desk space. See
RUTH FOUTZ
443 N. Palm Canyon Dr.
Phone 2216

Household Goods 50

UPHOLSTERING and Draperies
PALM SPRINGS
FURNITURE CO.
343 N. Indian — Phone 5181

FIREPROOF MATTRESSES

The new guaranteed "GLASS-SLEEPER" EXCLUSIVELY AT
Palm Springs Furniture Co.
343 N. Indian Phone 5181

7 FOOT COLDSLOT electric refrigerator. Slightly used. Available for immediate delivery. PAVNY'S
1001 S. Palm Canyon Dr.
Phone 7342

HOSPITAL BED for sale or rent. 271 E. Andreas Road.

Trailers for Sale 51

SEE THE West's Best ALL AT ONE LOCATION
Westcraft's Coronado
America's Quality Trailer. Aircraft construction. Light weight

Pan American

A luxurious apartment on wheels with electric refrigeration.

MASTERBUILT
The 22 foot two-door masonite construction. New price. Just reduced \$100.

Columbias
The moderate price and popular 20 foot, two-room trailer.

AND NOW
for the first time, you can buy that vacation trailer

Mainlines Silverlark
ONLY \$1225

Look them over at
TRAILER EXCHANGE
1065 E. Ramsey
Highways 60, 70, 99
BANNING, CALIFORNIA
99 Broadway, Cathedral City

1946 DELUXE M system, thoroughly insulated. 3 rooms, mahogany finish, airfoam davenport, full size bed, twin sinks, apartment range, butane gas, blower heater, carpeted, awning, dolly, electric brakes, 8-ply tires, rental space. Only used 4 months. Phone 3555, Mr. Steiner, 101 N. Palm Canyon.

46 ROYAL, 25 foot, really a fine trailer, \$650. Underpriced. Ask for Strickland or Mrs. Nameth at Desert Trailer Haven. Must sell.

ROYCRAFT. Large Eastern built 1945. 25 1/2' long, 8' wide. 3 rooms. Good tires. New license. 1315 E. Ramsey in rear, 99 Motel 1 mile East of Banning on Highway 99.

TRAILER, late 1945, Eastern built, sleeps 4. Insulated. Electric brakes, \$2,375. Inquire 115 Palo Verde.

TRAILER, 1936 Roycraft, 16 foot. \$700.00. Desert Trailer Haven, Thomas E. Platt.

PALM SPRINGS, CALIF.

Tuesday, February 4, 1947

Trailers for Sale 51

National Trailer

Stores, Inc.

Cathedral City

EVERYTHING IN TRAILER ACCESSORIES

NOW OPEN SUNDAYS

9-6 every day but Friday, 9-9. PHONE 4264

TRAILER with Cabana. Priced low for quick sale. Palm Springs Trailer Village, Lot C-15.

1946 WESTWOOD Montecito. Like new, butane, electric brakes, Paramount cooler, rugs, drapes, awning. All gum wood interior. Priced for quick sale. Lot E-8, Palm Springs Trailer Village, MURPHY.

TRAILER. 20 foot. In fine condition. \$1650. I. C. Ritter, Lot 1 at entrance, Desert Trailer Village.

TRAILERS WANTED. Cash buyers waiting for your used house trailers at Pavy's Trailer Mart, 1001 So. Palm Canyon Drive. Phone 7342.

Miscellaneous for Sale 60

SUPER FLAME AND INTERNATIONAL Oil Heaters

BUTANE HEATERS
All sizes—for home and trailer. PAVNY'S
1001 S. Palm Canyon Dr.
Phone 7342

POWER PLANT, portable, 2,000 watt masters, A.C., 110 volt generator. Gasoline driven by 6 h.p. Wisconsin heavy duty, single cylinder engine. Manual or automatic operation. For \$325, half original price. You can have lights, electric iron, refrigerator, washer, pressure pump, power tools, run by this plant. Phone 2148, ask for Barrett.

Prompt delivery. Screened, \$4.50 per yard; unscreened at \$3.50 per yard. Delivered in Palm Springs. 7 yards minimum delivery. Write RAY CHAVES, 117 Fifth St., Beaumont. Phone Beaumont 763.

SADDLE. Sterling silver mounted, hand carved, martingale and bridle matching. Rose parade and Mounted Posse quality. Beautiful outfit for real show. Additional information at 154 West Holt Ave., Pomona, Calif.

WESTERN HOLLY BUTANE or NATURAL GAS STOVE. Now available for immediate delivery.

PAVNY'S TRAILER MART
1001 S. Palm Canyon Dr.
Phone 7342

NEW DOORS AND WINDOWS FOR SALE
ALSO CABINETS TO ORDER.
T. A. LEMING
CABINET SHOP
1635 S. Fern Ave.
Ontario, Calif.

HARD WALL PLASTER, with or without fibre. Immediate delivery. George T. Martin Co., 619 South Flower, Los Angeles 14. Phone TRinity 9751.

RADIO. New Philco portables, for immediate delivery. REEDS RADIO SHOP
342 N. Palm Canyon Drive

WOOD at the Desert Wood Yard. Mesquite and Tamarisk, \$26.00 and \$28.00 a cord. Jack Pellum, 468 E. Arenas. Phone 9970.

EXQUISITE Chinchilla collar and cuff set, never used. Cost \$1000, sell \$250; wolf chubby jacket, also coats, suits, dresses. Size 14. Sacrifice. Phone 8291.

LADIES DIAMOND PLATINUM RING. Approximate total wt. 3.15 carats. WILL SACRIFICE. 255 East 10th street, Beaumont.

SPEED GRAPHIC 4x5 with 3.5 German lens in Compur shutter, four film holders and Mendelsohn speed gun as is, \$200. Phone 3402.

LARGE Kroll baby carriage and mattress. Reasonable. L. E. Thomas, 441 N. Palm Canyon, Cottage No. 3 in rear.

9 FT. OVERHEAD garage door with hardware; Simmons youth bed. 23 3rd Ave., Desert Hot Springs.

ELECTRIC washing machine and wringer, \$35. Phone 3143. 444 N. Indian Ave.

Auto Upholstering

PALM SPRINGS FURNITURE CO.
343 N. Indian. Phone 5181

INTERNATIONAL kerosene heater with blower. Like new. Phone 7474.

DELUXE MODEL Powell Aviate Scooter with deluxe side car. Electric starter. Bargain at \$225. Call 3365.

Miscellaneous for Sale 60

SPECIAL GET ACQUAINTED OFFER! For this week only, attractive 3 room Early California group consisting of: 5-piece living room suite with bed divan, chair, cocktail table and two end tables; six-piece dinette suite with extension table, 4 chairs and hutch cabinet; 7-piece bedroom suite with double bed, box springs and innerspring mattress; chest of drawers, vanity with mirror and bench and night stand. \$399.50 complete.

MAHER BROS.
DESERT FURNITURE CO.
OPEN SUNDAYS
Crossley Bldg.
Phone 326, D.H.S.

Originator of Vox Pop, Which Will Originate Here Tonight, Tells of How Show, Forerunner of Quiz Shows, Started

By BILL RASHALL

There's a soft speaking, easy going, southerner in the Village who belies the old theory that it takes a fire-eater to accomplish a success in a chosen field of endeavor.

As soft-spoken and easy going as Parks Johnson is the success of the Vox Pop program that hits the ether waves nationally on the Columbia Broadcasting system every Tuesday at 6 p.m., found its origination in his brain and he is today acknowledged as the father of all quiz programs.

TUESDAY, at 6 p.m., Villagers lucky enough to obtain a ticket to the Vox Pop show which will emanate from the beautiful dining room of the Tennis Club, will get a first hand impression of the man who gave birth to the popular radio show and Warren Hull who co-shares the spotlight as the quiz masters of those chosen to be interviewed.

Every since last Friday night, Johnson, Hull, who by the way was the first master of ceremonies on the Maxwell House program, Roger Brackett, Buzz Willis, Mrs. Louise Johnson and others have been scouring the desert interviewing prospective subjects to be interviewed on the program.

ACCORDING to Johnson the work that has to be done before the show goes on entails endless interviews with people of a city with the ultimate idea in mind to give the best in entertainment value to both the audiences listening to the radio program in their homes throughout the United States and for those watching the show being enacted in front of the microphone. In addition the theme of the show must be carried out in the type of interviews which are presented.

Johnson, former newspaper writer on the Houston Post, doesn't remember whether he was fired or just quit his berth on that publication. In any event, he now says, it set him on the road which ultimately led to the creation of the Vox Pop, eagerly listened to radio show by millions throughout the United States.

"You know," drawled Johnson who hails from Atlanta, Georgia, "When my connection with the Houston Post ended, I started to look around for some other field in which to work and decided that radio was going to stick around for a little while."

HE TOLD of going to work for KTRH in Houston and of a client who wanted a different kind of radio program to publicize the type of dairy products he sold.

"One day while sitting in the studio," continued Johnson, "Ted Husing came on the air from New York city with a sidewalk type of radio program asking how people were going to vote in the national elections for president."

"It was the first Monday before that election, and somebody suggested that I ought to put on a show like that for my dairy customer. It was decided right then and there to put on a similar show in Houston and inasmuch as election day doesn't come around every day, a microphone hook-up was placed in front of the Rice hotel and the first of what was to grow into the giant Vox Pop show made its debut."

JOHNSON said he was interviewed by the M. C. on that first occasion three times under three different names. A girl walking by was interviewed twice and her boy friend once.

The next time the show went from the sidewalk, it was sleeting and the weather cold. Nobody was on the street, Johnson recalled and that program looked like it was going to be a flop.

"Just as we were about to go on, a boy working at a theater promised a dollar for every question he answered correctly, was induced to act as a subject for an interview," Johnson smiled. "When people saw the boy getting those dollars we soon had a crowd around the 'mike,' and the show went on from there without a hitch."

JOHNSON SAID that the first network to take the show on was in the south part of the United States. An advertising agency in New York heard the show and felt that it would be a good one for a national network program and brought the entire cast to New York city in 1935. Vox Pop has been on the air ever since.

Within two years, noticing the success of Vox Pop, a large number of other quiz shows copied its technique. Then Johnson in order to keep his show alive and original dug into the personality of those invited to stand in front of the Vox Pop program and to add still additional color to the program decided to travel from town to town with the show. That was in 1939, Johnson said.

"**VOX POP** is the only radio show that ever played in the Navel Academy at Annapolis and at West Point," proudly declared the Southerner.

Now the program is built up around people who form a cross-section of the town in which the radio program is enacted.

"We heard a lot about Palm Springs," Johnson said. "Heard that it was a town where only movie stars and rich people could afford to visit. We came down here to find out and intend to tell the story of this community in the interviews selected for the show Tuesday at 6 p.m."

Ray Norene, engineer who handles the show, is a member of the Chicago radio station WBBM.

Mrs. Louise Johnson, Parks' wife, is known on the program as Mrs. Santa Clause. Brackett and Willis are the production managers. Although Johnson and Hull do the quizzing they insist they are not the stars of the show.

"**THE PEOPLE** chosen for the interviews are the stars," Johnson declared.

The program at the Tennis Club will be picked up by Radio Station KCMJ in Palm Springs and fed to the Columbia Broadcasting system by line from here.

Dick Joy, co-owner of the local station announced that the Vox Pop program will be the opening gun in the first birthday celebration of Radio Oasis KCMJ.

Desert Museum Notes

9,000 VISITORS — It was announced last week by the Desert Museum's director, Lloyd Mason Smith, that nearly 9,000 persons either visited the Museum or attended its movies, talks, and field trips during the past month of January alone! This is an increase of nearly 3,000 over December's figure of 5,912, and makes a total for the season so far, from October 15 to February 1 of 21,723 people contacted.

ARMSTRONG GIFT—Donated last week to the Desert Museum was a valuable Audubon print, made in 1860 in one of the Elephant Folios. This print, beautifully framed and matted, was given by Mrs. H. W. Armstrong of this Village, and is valued at several hundred dollars. The birds depicted are Mockingbirds, protecting their nest from an attacking Rattlesnake. This Audubon picture, now on display in the Museum, measures nearly 2 x 3 feet exclusive of the frame.

EARLY VISITOR — Among the visitors to the Museum last week was Dr. W. B. Power, who came to Palm Springs in 1902, when the only white man here was Dr. Welwood Murray. Dr. Power became ill while here, and Carl Eytel, the great desert artist, drove his team of horses back to Redlands for him.

Visitors registered from all over the world last week, including such as Oslo, Norway; Cancun, British Columbia; Rio de Janeiro, Brazil; Moscow, Russia; Paris, France; Winnipeg, Manitoba, Toronto, Ontario; Cape Town, South Africa; Ketchikan, Alaska; Bedford, England; Bellevue, Alberta; Bournemouth, England; Grand Falls, Newfoundland; and London, England, as well as nearly every state in the Union.

HORSE FILM TONIGHT — Tonight, Tuesday, February 4, the color movie "The History of the Horse in North America" will be shown at 8 p.m. in the El Paseo Theatre. This unusual film, produced by the University of California, shows the evolution of the horse from prehistoric times and then deals in detail with the various types and breeds of horses developed by man for diversified purposes. Anyone who likes horses at all, will be intensely interested in this beautiful motion picture. Doors open at 7 p.m.

Two Clubs Unite In Campaign to Register Villagers

Plans for a campaign to register every eligible voter in Palm Springs, if possible, are being forwarded by the Palm Springs Woman's club and the Palm Springs Lions club, co-sponsoring "Registration for Better Citizenship."

Tables and chairs to accommodate Villagers wishing to register, will be set up in the Post Office lobby and at the Bank of America during the week of Feb. 17 to 21.

The registration tables will be open for business between the hours of 10 a.m. and 4 p.m. daily. Mrs. H. M. F. Behneman, president of the Woman's club, and Charles J. Mathews, representing the Lions club, are in charge of the campaign.

MORE ABOUT . . .

Theatres . . .

tre corporation. His brother, Spyros P. Skouras, president of 20th-Century Fox Film corporation, will also be present at the convention.

Climax of the three-day convention will be a dinner-dance at the Palm Springs Tennis club. A floor show with plenty of Hollywood talent will be presented.

LEGAL NOTICES

THE DESERT SUN

NOTICE INVITING BIDS ON SCHOOL BLEACHERS

Notice is hereby given that the board of trustees of the Palm Springs Union High School District, Riverside County, will receive bids until

Dempsey . . .

possibly want in the way of climate and from what he has learned, a bright future. He did think, however, that the city is devoid of sufficient places of attraction in the way of additional night spots and places winter tourists could patronize.

"**YOU KNOW**," he said, "when people come to a resort town they want action and an opportunity to spend a lot of money. There is really no place in your Village where that can be done. Not enough diversion. People with money want to spend money," he continued, "and if they do not find enough places to select from in which to do that, they will leave town."

Nevertheless, the former champ just loves it here. He said he likes the Racquet Club, thought the Colonial House a delightful spot and brought his two daughters to Palm Springs where the group spent the weekend at the La Paz.

"**DO YOU THINK** you could have defeated Joe Louis?" was one of the questions asked the "Manassa Mauler."

"Well," he slowly replied, "I'm not a young man any more and no longer inclined to make rash statements. However, if I was Joe's age again, I would have welcomed a chance to crawl into the ring with him. You can bet one thing though, a match between Louis and me would have been productive of a large gate," he smiled.

Jack is a partner in the retail furniture business with Roth, famous referee and friend of more than 25 years. In addition to the famous Jack Dempsey restaurant he operates off of Times Square in New York City, he is also interested in Adams Hats and owns a hotel in Manhattan. In Baltimore he controls an interest in an athletic club and is deeply interested in boys' welfare work.

Dilworth Backing Measure to Curb Drunken Driving

Drunk driving is the subject of bills introduced in the California Senate by Senators Judah of Santa Cruz and Dilworth of Riverside county. Senator Judah was formerly chairman of the California Highway Commission.

Scientific tests of the alcoholic content of blood and breath are set up with the required legal procedure to insure a fair determination.

Law enforcement agencies have approved the bills and are urging their adoption.

"The increased slaughter of innocent people by drunken drivers on the highways has made additional legislation imperative," said Senator Dilworth, county representative in the legislature.

A pan of water beneath a piano in a hot room helps prevent the sounding boards from drying out—and lets that crawling youngster get soaking wet.

The handicapped worker makes as good if not a better employee than the average able-bodied individual because the man with some physical disability is more careful, less prone to have an accident, and has a much lower absenteeism rate.

—E. P. Pinaire, Tampa, furniture manufacturer.

The more deserving a man is of criticism the less he likes it.

LEGAL NOTICES

DESERT SUN

NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES

January 28, 1947

To Whom It May Concern:

Notice is hereby given that fifteen days after the date posted, the undersigned proposes to sell alcoholic beverages at these premises described as follows:

238 No. Palm Canyon Drive, PALM SPRINGS, Riverside County.

Pursuant to such intention, the undersigned is applying to the State Board of Equalization for issuance by transfer of an alcoholic beverage license (or licenses) for these premises as follows:

On-sale general license.

Anyone desiring to protest the issuance of such licenses may file a verified protest with the State Board of Equalization at Sacramento, California, stating grounds for denial as provided by law. The premises are now licensed for the sale of alcoholic beverages.

JACQUELINE WERTHEIMER
IRWIN RUBENSTEIN
Pub. Desert Sun Feb. 4, 1947.

February 11, 1947 at 7:30 P. M. o'clock at the office of said school district for the purchase of portable steel bleachers providing for 2,664 seats, meeting or exceeding specifications on file at the school office. Equipment offered shall meet all requirements on the state Board of Education regulations governing the erection of school bleachers and must be constructed in accordance with the requirements of the Pacific Coast uniform building code.

The said Board of Trustees shall be the sole judge of the merits and qualifications of equipment offered and reserves the right to accept any or reject all bids, and to waive formality or irregularity in any bid.

GORDON S. FEEKING, Clerk.
Pub. Desert Sun Feb. 4, 7, 11, 1947.

Doing the Village

with

Moya Henderson

All you have to do is mention there's square dancing cooking to get a crowd out. Seems everyone has the bug and certainly it's good exercise.

Thursday night the Lone Palm went western with lots of local folks on hand to show the guests the dance steps. Keeping up with Harry Kester's calls were Mae and Ernie Andre, Ann and Elmo Purnel, Billie and Hutch Mosely, Dean Olson, Jack Boyer, the John Lawlers, and the Alfred Burkes. Dick Paul, who looks more like John Lawler than his own brother, Kenny Paul, was back in town and enjoying the fun.

FRIDAY NIGHT many of the same group went down to the Thunderbird to participate in their dances. Tani and Johnny Boyle added to the evening with their popular songs and Tani's dances. An all day ride to Little Paradise Valley preceded the trip to Thunderbird. Where do these people get the stamina?

Saturday night was a busy one at the Tennis Club. Partying there that evening were the James Olivers, the Harold Hicks, the Moselys with their house guests from Long Beach, Jenny and Harry Wilson, the Bill Marvins, and Priscilla Chaffey, to name a few. Jane and Earl Neel were dining at the Club with

Jane's parents, the Carl Lykkens, as a farewell dinner.

The Lykkens left Monday for a month's trip through Mexico. Their first stop will be Mexico City where they will be joined by Mrs. Lykken's brother and his wife who are flying down from Michigan.

BRIGHT AND EARLY Sunday morning the highway out of town was busy with activity as Villagers drove down to Palm Desert for breakfast and the dedication of the new lake.

Host Cliff Henderson entertained his guests with rope tricks he learned in India. Conky Konk-wright helped initiate the lake by jumping in as the water was turned on. Jack Boyer began his busy day by preparing breakfast then rushed back to town to put on a luncheon and ended up as chef for the Polo Clubs' dinner at the Field Club.

THE LOS COMPADRES held their monthly moonlight ride Sunday at Burro's Gulch. A vote of thanks was given to George Strebe who brought the prime ribs, prepared a la Doll House, to say nothing of the fancy chef's salads. The group enjoyed a hearty dinner after participating in the afternoon western show.

Milt Hicks toured into town this week-end to participate in the Calcutta Tournament at the Lakeside Golf Course. Milt and his partner, Vincent Hickson, made the semi-finals but haven't heard how they came out in Sunday's finals.

T'WAS GOOD to see Norman Gieger walking the streets of Palm Springs again. Norman, who before the war was co-owner of Gates' Nut Kettle and generally known as the Candy Kid, is now connected with Western Air Lines and is in the Village as the guest of Bill Orwin.

If you see something mighty

flashy streak down the Drive this week it's not the fireball coming out of Tahquitz Canyon, it's Jack and Dottie Gorham in their new convertible. Dottie has had as her house guest this week, Ann Nance, her cousin from New Mexico, who needed a rest after finishing her first semesters finals at Southern California.

The Archy Linkletters have deserted Palm Springs once again for Cathedral City. Their house on Cocotilla road will be occupied for the rest of the season by the Zangerly's of Michigan, winter visitors here from years past, and great friends of the Linkletters.

FOR SALE

Lots 8 and 9 of
PALM SPRINGS ESTATES No. 3

120-Foot Frontage

\$35,000

Courts, 4 Rentals to Trade
for Desert Land

J. S. PEARSON

11 Pierson Blvd. or 63 6th St.

DESERT HOT SPRINGS

Phone 256

Opening Wednesday

House of Modern Interiors

SHOW ROOM

306 NORTH INDIAN AVENUE

PHONE 5783

NEW!

EXCLUSIVE!

NEVER SHOWN!

ULTRA MODERN!

FURNITURE

JET - SKYMASTER - AIRFLOW

Also

EXQUISITE LAMPS - END TABLES

COFFEE TABLES

**TILETEX ASPHALT TILE
ARMSTRONG'S LINOLEUM**

**VENETIAN BLINDS
MADE TO ORDER
Free Estimates**

**Don and Gerald Bardwell - Wanda and George Alles
Mary Talmadge**